Record Nr. UNINA9910298527103321 Autore Lang Gunnar **Titolo** Macro Attractiveness and Micro Decisions in the Mutual Fund Industry [[electronic resource]]: An Empirical Analysis / / by Gunnar Lang Pubbl/distr/stampa Berlin, Heidelberg:,: Springer Berlin Heidelberg:,: Imprint: Springer, 2014 **ISBN** 3-642-39724-7 Edizione [1st ed. 2014.] Descrizione fisica 1 online resource (185 p.) Collana ZEW Economic Studies, , 1615-6781 ; ; 47 Disciplina 332.6327 Soggetti Macroeconomics **Finance** European Economic Community literature Economic policy Macroeconomics/Monetary Economics//Financial Economics Finance, general **European Integration Economic Policy** Lingua di pubblicazione Inglese **Formato** Materiale a stampa Livello bibliografico Monografia Note generali Description based upon print version of record. Nota di bibliografia Includes bibliographical references. General Introduction -- Theoretical Background -- Attractiveness of Nota di contenuto European Financial Centers -- Evidence from Domiciliation Decisions in the Mutual Fund Industry -- Impact of the Domiciliation Decision on Fund Fees -- General Conclusion -- Appendix. This volume addresses the attractiveness of financial centers with a Sommario/riassunto primary focus on the mutual fund industry. It uses different empirical analysis approaches in an attempt to disentangle the reasons for location attractiveness and in order to identify its influence on fund pricing. The presented research tackles an issue that is fundamental to the understanding of organizational behavior in finance – the rationale

in the decision-making process of market participants and its

consequences for an economy.