

1. Record Nr.	UNINA9910298518303321
Titolo	Pharmaceutical Prices in the 21st Century // edited by Zaheer-Ud-Din Babar
Pubbl/distr/stampa	Cham : , : Springer International Publishing : , : Imprint : Adis, , 2015
ISBN	3-319-12169-3
Edizione	[1st ed. 2015.]
Descrizione fisica	1 online resource (410 p.)
Disciplina	330 338.473621
Soggetti	Health economics Health Economics
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references at the end of each chapters.
Nota di contenuto	Introduction -- Reference pricing strategies -- Differential pricing -- Prices of vaccines.
Sommario/riassunto	The book is an essential, comprehensive text on global drug pricing and covers a range of pharmaceutical pricing issues. It has twenty-two chapters in total; nineteen of which are case studies on an array of high, middle, and low income countries. The final three chapters discuss value-based pricing, innovation, prices and the pharmaceutical industry and the link between pharmaceutical policy and pricing. As the pharmaceutical market continues to expand, a number of pharmaceutical pricing strategies have been employed to control drug expenditures. The book explores this phenomenon further and will serve a valuable resource for policy makers, funders, social insurance institutions and drug companies. About the author Zaheer-Ud-Din Babar, PhD is the Head of Pharmacy Practice at the School of Pharmacy, Faculty of Medical and Health Sciences, University of Auckland, New Zealand. A pharmacist by training and a PhD in pharmaceutical policy, Dr Babar is a recipient of the prestigious "Research Excellence Award" from the University of Auckland. His research program covers areas related to pharmaceutical policy and practice, encompassing access to and affordability of medicines, issues related to medicine pricing and pharmacoeconomics. Dr Babar has delivered invited lectures at Boston University School of Public Health,

Harvard Medical School, the Austrian Health Institute and the Universities of Reading and Kingston. He has also acted as a consultant for the World Health Organization, Health Action International, the International Union against Tuberculosis and Lung Disease, the International Pharmaceutical Federation (FIP) and the Pharmaceutical Management Agency of New Zealand in the area of medicines pricing and policies. Dr Babar is the Editor in Chief of the Journal of Pharmaceutical Policy and Practice, [www.joppp.org](http://www.joppp.org) and can be reached at [z.babar@auckland.ac.nz](mailto:z.babar@auckland.ac.nz).

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