

1. Record Nr.	UNINA9910298511203321
<b>Titolo</b>	New Perspectives on Internationalization and Competitiveness : Integrating Economics, Innovation and Higher Education / / edited by Eskil Ullberg
<b>Pubbl/distr/stampa</b>	Cham : , : Springer International Publishing : , : Imprint : Springer, , 2015
<b>ISBN</b>	3-319-11979-6
<b>Edizione</b>	[1st ed. 2015.]
<b>Descrizione fisica</b>	1 online resource (196 p.)
<b>Disciplina</b>	330 338.9 338926 378 381 658421 658514
<b>Soggetti</b>	Globalization Markets Economic policy Development economics Management Industrial management Entrepreneurship Education, Higher Emerging Markets/Globalization R & D/Technology Policy Development Economics Innovation/Technology Management Higher Education
<b>Lingua di pubblicazione</b>	Inglese
<b>Formato</b>	Materiale a stampa
<b>Livello bibliografico</b>	Monografia
<b>Note generali</b>	Description based upon print version of record.
<b>Nota di bibliografia</b>	Includes bibliographical references and index.
<b>Nota di contenuto</b>	Preface -- Chapter 1 Introduction -- Part I Science and Economics --

Chapter 2 Internationalization, Higher Education and Competitiveness  
-- Chapter 3 Higher Education Internationalization: Why Governments Care -- Chapter 4 How to Measure Internationalization of Higher Education -- Chapter 5 Economic and Social Impact of Universities -- Chapter 6 Productivity versus Creativity -- Part II Innovation Policy and its Measurement -- Chapter 7 Stagnation and Emerging Market Economics: Keynesian versus Schumpeterian approach to world issues -- Chapter 8 The Language of Trust: Strategies of self-restraint in patent markets -- Chapter 9 Internationalization and development -- Chapter 10 Data-Intensive Computing and the Future of Research -- Chapter 11 Exploring Network Behavior Using Cluster Analysis.

---

#### Sommario/riassunto

This volume showcases contributions from leading academics, educators and policymakers derived from two workshops hosted by the Interdisciplinary Center for Economic Science (ICES) at George Mason University on internationalization and competitiveness. It aims to present key areas of current research and to identify basic problems within the field to promote further discussion and research. This book is organized into two sections, focusing on: science and economics and innovation policy and its measurement, with an underlying emphasis on exploring connections across disciplines and across research, practice and policy. The first workshop was held at George Mason University (GMU) in Arlington, VA, USA in March 2013 and a second, building on the key results from the first, was held at the Royal Institute of Technology (KTH) in Stockholm, Sweden in October 2013. A variety of problems were discussed and several interdisciplinary concepts in internationalization and competitiveness have already emerged from these workshops. For example, many of the presentations emphasized a need for productivity, which is a key goal of economic development. It was proposed to shift the emphasis from productivity towards creativity by examining property right regimes and their measurement to provide incentives for creative idea generation. These regimes span across higher education, invention, labor markets, and many other markets and institutions. Addressing fundamental issues along four dimensions--economics, higher education, strategic collaboration, and new research methods--this book provides a multidimensional, interdisciplinary perspective on the challenges and opportunities for future development. This excellent collection of essays provides new insights as to how the development and diffusion of knowledge are facilitating convergence in the structure of research organizations across the globe -- a process that has enormous implications for how actors in all parts of the world compete with one another in an increasing array of arenas. The essays have valuable implications for understanding how producers of all kinds of knowledge across the globe are competing with one another and how geographical space and nation states are less important in the competition for novelty. Rogers Hollingsworth University of Wisconsin (Madison) University of California San Diego.

---