

1. Record Nr.	UNINA9910298510603321
Titolo	Corporate Social Responsibility and Governance : Theory and Practice / / edited by Samuel O. Idowu, Claus Strue Frederiksen, Asli Yüksel Mermod, Morten Ebe Juul Nielsen
Pubbl/distr/stampa	Cham : , : Springer International Publishing : , : Imprint : Springer, , 2015
ISBN	3-319-10909-X
Edizione	[1st ed. 2015.]
Descrizione fisica	1 online resource (369 p.)
Collana	CSR, Sustainability, Ethics & Governance, , 2196-7075
Disciplina	658.408
Soggetti	Business ethics Ethics Organization Planning Accounting Bookkeeping Business Ethics Accounting/Auditing
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references at the end of each chapters and index.
Nota di contenuto	CSR and Corporate Governance -- Corporate Social Responsibility and Ethical Values -- Reporting Corporate Social Responsibility.- Instrumental Corporate Social Responsibility.
Sommario/riassunto	This book deals with the role of international standards for corporate governance in the context of corporate social responsibility. Based on the fundamentals of moral theory, the book examines governance and CSR in general, addressing questions such as: Is "good governance" not affected by moral concerns? How do the principles and practices of CSR standards adhere to or conflict with insights from business ethics and moral theory? To what extent do the standards and governance models provide normative guidance? Do the standards and governance guidelines provide an adequate means of benchmarking and auditing? Are these standards a help or a hindrance to stakeholder engagement

and transparency? The book provides insightful and thought-provoking answers to these and many other important questions concerning CSR standards, and offers a valuable resource for practitioners, academics and students at business schools and other institutions.
