

1. Record Nr.	UNINA9910298510503321
Titolo	Supply Chain Design and Management for Emerging Markets : Learning from Countries and Regions // edited by Wojciech Piotrowicz, Richard Cuthbertson
Pubbl/distr/stampa	Cham : , : Springer International Publishing : , : Imprint : Springer, , 2015
ISBN	3-319-05765-0
Edizione	[1st ed. 2015.]
Descrizione fisica	1 online resource (364 p.)
Disciplina	330 381 658.1 658.5 658.81
Soggetti	Production management Globalization Markets Sales management Organization Planning Operations Management Emerging Markets/Globalization Sales/Distribution
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references.
Nota di contenuto	Supply Chain Design and Management in Emerging Economies - Identifying Barriers and Critical Success Factors -- The Current State of Supply Chain Management in Brazil -- Designing Supply Chain into Africa: A South African Retailer's Experience -- Malaysian Government Transformation Towards Effective Supply Chain Management: The Case of IT-based Trade Facilitation -- Modelling Chinese Manufacturer Oriented Domestic and International Supply Chains with Uncertainties -- Supply Chain Competitiveness in Food Industry: An Indonesian Case

-- Designing FMCG and Retail Supply Chains in Russia -- Maintaining Logistics Quality in Supply Chains to Developing Countries: The Case of Automotive Parts Supplies in Egypt -- Intermodal Transport-Based Supply Chain Developments in Turkish Automotive Industry -- Arafa Holding Supply Chain Design and Operations for Luxury Men's Wear Made in Egypt -- Supply Chain Development Under Conflict Conditions - Case of Nepal -- Approach to Reverse Supply Chain Flows Management: The Case of Czech Republic.

Sommario/riassunto

This book focuses on supply chain management in emerging markets. The authors present issues relating to supply chain development covering countries such as Brazil, China, the Czech Republic, Russia, Indonesia, Malaysia, Nepal, Turkey, Egypt and South Africa, and focuses on the challenges faced when the supply chain is designed and maintained. Such challenges derive from issues to do with risk, security, quality management and, infrastructure among others. Case studies and survey results are presented in chapters which explore practical solutions to these issues. The latter will be of interest not only to local and international managers, but also to students who are interested in emerging economies. The book covers manufacturing, retail and food chains at the local and international levels.
