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Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Chapter 1 Culture in Indian Organisations -- Chapter 2 The role of religion on human resource management (HRM) practices in India -- Chapter 3 Zippies and the Shift in Cultural Values in India -- Chapter 4 The Cultural Similarity Paradox -- Chapter 5 A cross-cultural approach in coaching as viewed through the guru-iyā paradigm -- Chapter 6 An empirical study of the influence of culture on talent acquisition and relationship with organisational global ambitions in Indian organisations -- Chapter 7 Impact of Knowledge Management Practices

on Competitive Advantage -- Chapter 8 A Study on Organisational Culture in Indian Private Hospitals -- Chapter 9 The Changing Face of Indian Organizations -- Chapter 10 Organizations and Indian Culture: A Multicultural Perspective -- Chapter 11 Culture research in India: Critical issues and future research opportunities.

Sommario/riassunto

The purpose of this edited collection is to analyze the cultural aspects of Indian organizations. As the world's largest and most diverse democracy, Indian society can be best described as an amalgam of multiple cultures, value systems, socio-political and institutional orientations. This book offers a theoretical and empirical basis for understanding the evolving and changing nature of these aspects in Indian organizations. The World Bank predicts that in the near future India will become the world's second largest economy. The recent high growth rates reported by businesses in the Indian economy needs to be sustainable, especially amidst its high cultural diversity. Whilst there is tremendous interest in understanding the intricacies of Indian culture and a growing literature focusing on topics such as India-specific management and internationalization strategies of Indian firms, the cultural aspects of Indian businesses have been largely ignored. This book aims to fill this gap. It covers various topics in organizational culture and management such as human resource management, cross-cultural communication and coaching, cultural similarity, cultural literacy, multiculturalism, generational cultural values, talent acquisition and knowledge management. It also features case studies from high growth sectors such as the IT and health industries. Presenting contributions from local Indian and international researchers, this book provides a multidimensional perspective that will appeal to students, scholars and practitioners interested in organizational culture and management in India.
