

1. Record Nr.	UNINA9910318954003321
Autore	Wolff, Larry
Titolo	The singing turk : ottoman power and operatic emotions on the European stage from the Siege of Vienna to the age of Napoleon / Larry Wolff
Pubbl/distr/stampa	Stanford : Stanford University press, 2016
ISBN	9780804795777
Descrizione fisica	XII, 490 p. : ill. ; 24 cm
Disciplina	782.1094
Locazione	FLFBC
Collocazione	782.109 WOL 1
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia

2. Record Nr.	UNINA9910298508303321
Autore	Zureck Alexander
Titolo	Financial Communication in Small and Medium-Sized Enterprises : Patents in Financial Communication // by Alexander Zureck
Pubbl/distr/stampa	Wiesbaden : , : Springer Fachmedien Wiesbaden : , : Imprint : Springer Gabler, , 2015
ISBN	3-658-07487-6
Edizione	[1st ed. 2015.]
Descrizione fisica	1 online resource (112 p.)
Collana	Business, Economics, and Law, , 2625-6959
Disciplina	330 332 657.8333 658.152
Soggetti	Finance Management Industrial management Macroeconomics Finance, general Innovation/Technology Management Macroeconomics/Monetary Economics//Financial Economics
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	"Results"--Cover.
Nota di bibliografia	Includes bibliographical references.
Nota di contenuto	Financial Communication in the Context of Information Economics -- Financial Communication in Small and Medium-Sized Enterprises -- Patents in Financial Communication.
Sommario/riassunto	To ensure refinancing opportunities for SMEs, answers for bridging the information gap between investor and company are needed; in this context, capital markets are becoming increasingly important. Alexander Zureck focuses on patents as an example of intangible assets and on their importance for the financial communication between SMEs and the capital market. A positive correlation between patent application and stock price development underscores the importance of patents. Based on his findings, the author recommends to take patents and other intangible assets into companys' financial communication. Contents Financial Communication in the Context of

Information Economics Financial Communication in Small and Medium-Sized Enterprises Patents in Financial Communication Target Groups Researchers, students, and practitioners in the field of economics with a focus on finance, communication and medium-sized enterprises The Author While Alexander Zureck studied business administration at FOM University of Applied Sciences, he worked in market research and in a bank. Today, he works for the FOM University of Applied Sciences in the field of financial research and he consults small and medium-sized enterprises.

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3. Record Nr.	UNINA9910137467203321
Autore	Nathan Fabien
Titolo	La régulation sociale des risques de catastrophe : Ethnographie des quartiers périphériques de La Paz
Pubbl/distr/stampa	Graduate Institute Publications, 2012 [Place of publication not identified], : Graduate Institute Publications, 2012
ISBN	2-940415-92-7
Descrizione fisica	1 online resource (200 pages)
Collana	eLivres de l'Institut ; ; Nombre 1
Soggetti	Sociology & Social History Social Sciences Communities - Urban Groups
Lingua di pubblicazione	Francese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Bibliographic Level Mode of Issuance: Monograph
Nota di bibliografia	Includes bibliographical references.
Sommario/riassunto	L'étude des risques est aujourd'hui en plein essor. Un regard nouveau est porté sur des problématiques anciennes, notamment celles liées à l'ordre social, au pouvoir, aux inégalités, à la pauvreté, ou encore aux rapports Nord/Sud. Cette évolution est par ailleurs concomitante avec l'augmentation de la vulnérabilité aux aléas et conséquemment des catastrophes, désormais considérée comme un problème de développement au Sud comme au Nord. S'inscrivant dans ce renouveau

des études sur les risques et les catastrophes, Fabien Nathan s'est intéressé aux communautés pauvres et indigènes des quartiers périphériques de La Paz. Pourquoi une grande partie de leurs habitants sont-ils exposés aux aléas naturels (glissements de terrain, coulées de boue...) ? Comment ces aléas se transforment-ils en catastrophes (non naturelles) ? Il interroge également la manière dont les habitants vivent avec le risque et construisent leur résilience pour vivre mieux, dans des situations que les observateurs extérieurs pourraient souvent qualifier d'insoutenables ou d'irrationnelles. Pour comprendre ces « faits sociaux totaux » que sont les risques, l'auteur remonte à leurs causes et dévoile le processus de leur construction à travers le temps et l'espace. Son livre ne se limite pas à une ethnographie détaillée de quartiers vulnérables ; il contribue également à repenser les relations mutuelles entre aléas naturels et systèmes sociaux, notamment à travers des concepts tels que la régulation sociale des risques, l'appropriation des peurs ou encore les stratégies de perception.

Studies on Risk and Vulnerability are increasing at a rapid rate. This field of research sheds new light on old paradigms such as social order, power, inequality and poverty as well as on North-South relations. Its expansion is linked to increased vulnerability to hazards and the subsequent rise in disasters, now considered as development problems in both the North and South. This book forms part of the new stream of risk...

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