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insights into the potential for trade and the challenges involved in realizing it. The respective chapters examine the current trade trends and identify the possible sectors for bilateral FDI flows between the two countries, which could help forge deeper economic ties between them. In light of India's changed investment policy, this analysis is pertinent for investors and policy-makers alike. The book also includes chapters on a variety of unconventional subjects, such as estimating the levels of informal trade, an analysis of a trade perception survey, and identifying trade potential using a CGE modeling approach. Further, a number of sectors have been identified for in-depth analysis, including sports goods, healthcare and energy. These sector-based analyses reflect the gap between current levels of trade in the selected industries and the possible trade potential. The studies identify key tradable commodities in the health and sports industries, as well as opportunities for trading in energy. The book thus provides readers with a deep understanding of the process of normalizing economic relations and enhancing bilateral trade at the micro and macro levels, on the basis of which the authors subsequently provide recommendations for policymakers.