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Sommario/riassunto	Pascal Engel investigates how outside directors are incentivized in family firms that are publicly listed but still partly owned by members of the founding family. Owning families significantly influence their firms' corporate conduct with their own set of goals, sometimes in conflict with economically driven goals of the capital markets. The author analyzes how family shareholders exert their influence on compensation schemes of outside directors who have the difficult task to protect the interests of family and non-family shareholders. This book provides insights on current approaches of defining a compensation scheme that attracts qualified outside directors but concurrently reflects respective shareholders' preferences. Contents

Research on Family Firms Outside Directors' Pay Level Voluntary
Disclosure of Outside Directors' Compensation Outside Directors' Pay
Mix Target Groups Researchers and students in the fields of
compensation, corporate governance, and family business research
Shareholders, executives, and outside directors of public family firms
as well as analysts and compensation consultants The Author Dr.
Pascal Engel wrote his dissertation under the supervision of Prof. Dr.
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