

1. Record Nr.	UNINA9910298505203321
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Titolo	Inter-Organizational Relationships [[electronic resource]] : Towards a Dynamic Model for Understanding Business Network Performance / / by Cecilia Rossignoli, Francesca Ricciardi
Pubbl/distr/stampa	Cham : , : Springer International Publishing : , : Imprint : Springer, , 2015
ISBN	3-319-11221-X
Edizione	[1st ed. 2015.]
Descrizione fisica	1 online resource (165 p.)
Collana	Contributions to Management Science, , 1431-1941
Disciplina	306.3 330 650 658.1 658.4092 658514
Soggetti	Information technology Business—Data processing Economic sociology Organization Planning Management Industrial management Leadership IT in Business Organizational Studies, Economic Sociology Innovation/Technology Management Business Strategy/Leadership
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references.
Nota di contenuto	Introduction -- Extant theories explaining inter-organizational relationships -- The literature on Virtual Organizations, electronic Mediators and e-Marketplaces -- A Single Theory Is Not Enough:

Understanding the Dynamism of Inter-Organizational Relationships.

Sommario/riassunto

This book explores the premise that organizations are significantly influenced by their inter-organizational relationships; moreover, these relationships may generate important externalities, both positive and negative, impacting the environment at several levels. The advent of the Internet era, on the other hand, has resulted in disruptive changes in traditional inter-organizational networks, and some completely new inter-organizational settings are now arising. In its first part the book reviews the most commonly cited theories explaining inter-organizational phenomena: transaction costs economics, agency theory, resource dependence theory, game theories, collaborative networks theory, institutional theories, organizational ecology, resource-based / relational-based view of the firm, and knowledge network / social network theories. In Part II it thoroughly reviews the literature on a number of key IT-enabled inter-organizational systems currently on the rise, such as virtual organizations, e-intermediators and e-marketplaces. Lastly, Part III presents the case of the Yoox Group, a leading firm offering e-commerce services for fashion and design products. A framework is proposed for systematically linking the different possible types of inter-organizational relationships to specific, suitable sets of theories. The range of possible inter-organizational relationships is described on the basis of three pairs of opposites: conformism-breach, exploitation-exploration, and cooperation-competition. This results in a model that makes it possible to combine different theories in order to study the effects of inter-organizational ambidexterity and dynamism on performance.
