

1. Record Nr.	UNINA9910298503803321
Titolo	Managing in Recovering Markets / / edited by S. Chatterjee, N.P. Singh, D.P. Goyal, Narain Gupta
Pubbl/distr/stampa	New Delhi : , : Springer India : , : Imprint : Springer, , 2015
ISBN	81-322-1979-1
Edizione	[1st ed. 2015.]
Descrizione fisica	1 online resource (491 p.)
Collana	Springer Proceedings in Business and Economics, , 2198-7254
Disciplina	658.8
Soggetti	Strategic planning Leadership International economic integration Globalization Finance Personnel management Marketing Business information services Business Strategy and Leadership Emerging Markets and Globalization Financial Economics Human Resource Management IT in Business
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references.
Nota di contenuto	Chapter 1. A Dynamic Conditional Correlation analysis based approach to test Financial Contagion in developing markets -- Chapter 2. Achieving Business Agility through Service Oriented Architecture in Recovering Markets -- Chapter 3. An Analysis of Foreign Direct Investment with Special Reference to Indian Economy -- Chapter 4. An Empirical Analysis of Price discovery in Indian Commodity Markets -- Chapter 5. An Empirical Study on Factors affecting Faculty Retention in Indian Business Schools -- Chapter 6. An Empirical Study on the Relationship between Emotional Intelligence and Job Performance among it Sector Employees -- Chapter 7. An Empirical Study to

Determine the Significant Predictors of Trust in Government Hospitals -- Chapter 8. An Exploration into Nature of Comments on Facebook (Page of Large Indian Organizations) -- Chapter 9. Analysis of perception of customers of Bata India Ltd. products -- Chapter 10. Applications of Mathematical Programming Models for Product Mix Optimization in World Steel Industry: Challenges and Directions -- Chapter 11. Behavioral Finance: A Study of Correlation between Personality traits with the Investment Patterns in Stock Market -- Chapter 12. Brand Trust and Country of Origin: Pointers for Research in an Emerging Market -- Chapter 13. Capturing Indian Rural Market Through a Proactive Tool: Reverse Innovation -- Chapter 14. Capturing the Brand Essence and Communication Commonalities of a Western Brand in an Eastern Country -- Chapter 15. Considerations in Medical Software Purchase: Evidence from Dentistry in India -- Chapter 16. Counterfeit Purchase Intentions among College Students: An Empirical Investigation -- Chapter 17. Organizational Factors Influencing Effective Use of CRM Solutions -- Chapter 18. Customer Voices incorporated in a Marketing Class: A Review -- Chapter 19. Demutualisation of Stock Exchanges in India: The Corporate Governance Chapter -- Chapter 20. Determining the Optimal Price Point: Using Van Westendorp's Price Sensitivity Meter -- Chapter 21. Do Middle Level Managers have a role in Strategy Formulation and Implementation? Insights into an Indian Public and Private Sector Organization -- Chapter 22. ERP Business Solutions Acceptance in Companies -- Chapter 23. Exploring the Linkages between Human Resource Configuration and Knowledge Management Process: A Strategic Human Resource Management Perspective -- Chapter 24. Green Work Life Balance -- Chapter 25. Impact of CSR Driven Internal Employee Motivation on Cordiality of Employee Relations -- Chapter 26. Improving Efficiency of Emerging Market Banks: A Matter of Ownership, Control or Getting One's Hands Dirty? -- Chapter 27. Influence of Drivers for Store Choice on Store Selection and Loyalty -- Chapter 28. ISFTA: Lessons for Bangladesh -- Chapter 29. Japan's Recovery from the "Lost 20 Years" -- Chapter 30. Managing Crisis Communication in the Digital Era -- Chapter 31. Mutual Impacts of Human Resources Management and Knowledge Management – issues of functions and effective factors -- Chapter 32. Pre-Selection of Contractors before Inviting for Bidding using AHP -- Chapter 33. Role of Passion in Organizational Cynicism: A Mediating Effect of Sustainable Leader in the Process Model -- Chapter 34. Role of Technological Innovation in Managing Through Business Cycles – A Study on Indian ICT Firms -- Chapter 35. Sustainable Supplier Selection: A case of Indian SME -- Chapter 36. The Cyber Security Ecosystem: Post Global Financial Crisis -- Chapter 37. The Impact of Gold Price Changes on Saudi Stock Market -- Chapter 38. Waning the Challenges in Implementation of Supply Chain Management Information System – A Study of Indian Automobile Industry.

Sommario/riassunto

The changing dynamics of business worldwide have led organizations to look beyond traditional managerial practices while at the same time attempting to retain their core competitive advantages. This development has called upon academicians and practitioners alike to reassess the different aspects of business management such as macroeconomic variables, the nature of the market, the changing features of the workplace, the new work ethos, and/or employer-employee exchanges. In this context, the book provides essential insights on industry innovations, academic advances, and policy movements with regard to recovering markets in India and around the globe. The individual papers highlight potential avenues that could

allow industry to better understand and respond to the global crisis. The book collects research papers presented at the Global Conference on Managing in Recovering Markets (GCMRM), held in March 2014. Seven international and 120 national business schools and management universities were represented at the conference, the first in a series of 13 planned under the GCMRM agenda for 2014–17. The book includes more than 30 research papers chosen from a pool of 118 presented at the conference, all of which have undergone a rigorous blind review process.
