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Titolo	New Challenges in Entrepreneurship and Finance : Examining the Prospects for Sustainable Business Development, Performance, Innovation, and Economic Growth // edited by Marta Peris-Ortiz, Jean-Michel Sahut
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Nota di bibliografia	Includes bibliographical references at the end of each chapters and index.
Nota di contenuto	Export Entrepreneurship and Export Performance. A Resource and Competitive Perspective -- Return Expectations from Venture Capital Deals in Europe: A Comparative Study -- Inter-firm Cross Border Co-opetition: Evidence from a Two-Country Comparison -- Entrepreneurship, Global Competitiveness and Legitimacy -- Providing Empirical Evidence from Forex Autotrading to Contradict the Efficient Market Hypothesis -- What Happened to Companies Backed by Venture Capital Following IPO? -- Why do Some Boards of Directors in Family Firms Outperform Others When Strategizing? Analysing the Importance

of Entrepreneurial Orientation -- The Effect of Entrepreneurial Orientation on Results: An Application to the Hotel Sector -- The Stock Market as an Alternative to Banks for the Financing of New Business Projects: Business Angels -- Serial Entrepreneurship, Organisational Capital and Access to Venture Capital -- Nations of entrepreneurs: a legitimacy perspective -- Entrepreneurship and Family Business: Does the Organization Culture Affect to Firm Performance? -- The Role of the Galician Institute for Economic Promotion and Financing Facilities for the Galician Entrepreneur (Spain) -- The Effect of Systemic Banking Crises on Entrepreneurship -- Bank Financing Constraints: The Effects of Start-Up Characteristics -- Google search activity as entrepreneurship thermometer -- Microfinance Institutions (MFIs) in Latin America: Who Should Finance the Entrepreneurial Ventures of the Less Privileged? -- Entrepreneurship and Open Innovation in the Spanish Manufacturing Firms -- Socio-Economic Return of Start-Up Companies: An Advantage of Entrepreneurship.

Sommario/riassunto

Since the 2008 economic crisis, small and medium-sized enterprises (SMEs) have faced serious financial problems and have been looking to financial institutions and governments for solutions and new proposals to address these issues. This book examines the new challenge in which firms receive sustainable funding that is in alignment with the company's spending capacity. The purpose of this book is to examine the main theoretical issues and practices regarding entrepreneurship and finance and their impact on performance, innovation, and economic growth. It analyzes the fundamental aspects of entrepreneurship and studies ways in which financial institutions can better fulfill their primary function of feeding capital to businesses and the economy as a whole. Entrepreneurship and finance are fundamental to achieving success in economic and social activities. SMEs' existence and development depend on the initiatives of entrepreneurship and access to resources, especially those of a financial nature. During the recent economic crisis, several new financing instruments have appeared, especially with structures designed for helping SMEs make their way out of the recession. This book explores some of these tools in various global economies, such as France and Spain, providing an international, multidimensional perspective. .
