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Soggetti	Information technology Business—Data processing Application software Management Industrial management Data mining IT in Business Information Systems Applications (incl. Internet) Innovation/Technology Management Data Mining and Knowledge Discovery
Lingua di pubblicazione	Inglese
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Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references.
Nota di contenuto	Research objectives -- Review of the literature.- Research methodology -- Results -- Implications for theory and practice -- Contributions to the 2020 perspective -- Conclusion.
Sommario/riassunto	This book investigates the design and implementation of market mechanisms to explore how they can support knowledge- and innovation management within firms. The book uses a multi-method design, combining qualitative and quantitative cases with experimentation. First the book reviews traditional approaches to

solving the problem as well as markets as a key mechanism for problem solving. After a short discourse on the applied methodology the book discusses internal- market types and examples of internal markets. It goes on to describe design guidelines including incentives design, governance mechanisms and lessons learned. It then analyzes the effects of internal knowledge markets. The book concludes with implications for theory and practice as well as the short-term perspectives.
