

1. Record Nr.	UNINA9910298496103321
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Titolo	Causes of Supply Chain Disruptions : An Empirical Analysis in Cold Chains for Food and Pharmaceuticals // by Verena Brenner
Pubbl/distr/stampa	Wiesbaden : , : Springer Fachmedien Wiesbaden : , : Imprint : Springer Gabler, , 2015
ISBN	3-658-08662-9
Edizione	[1st ed. 2015.]
Descrizione fisica	1 online resource (332 p.)
Disciplina	330 650 658.40301 658.5
Soggetti	Production management Management Operations research Decision making Operations Management Operations Research/Decision Theory
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references.
Nota di contenuto	Measuring Disruptions in Supply Chains -- Analyzing Causes of Supply Chain Disruptions -- Challenges in Food and Pharmaceutical Logistics -- Evidence on Disruptions in Cold Chains.
Sommario/riassunto	Verena Brenner provides a systematic approach for the investigation, measurement, and management of supply chain disruptions. A terminological, theoretical and practical basis for the analysis of supply chain disruptions is developed to create a consistent and transferable research framework. To better understand why certain supply chains are more susceptible to disruptions than others, this framework is then tested empirically in cold chain logistics. Based on a survey with approximately 60 supply chain specialists from production, distribution and retail of food and pharmaceuticals, drivers for resilience and vulnerability of supply chains are identified by comparing how partnerships and transactions were organized. Thereby, strategies for

assuring the robustness of supply chains are depicted and connections to company-internal risk management are highlighted. Contents Measuring Disruptions in Supply Chains Analyzing Causes of Supply Chain Disruptions Challenges in Food and Pharmaceutical Logistics Evidence on Disruptions in Cold Chains Target Groups Researchers and students in the fields of logistics, supply chain management, and business administration Practitioners in the fields of logistics, quality management, and business continuity management The Author Dr. Verena Brenner completed her PhD at Jacob University Bremen gGmbH under the supervision of Professor Dr. Michael Hülsmann at the Faculty of International Logistics.
