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ISBN	3-662-45156-5
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Descrizione fisica	1 online resource (420 p.)
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Soggetti	Project management International economic relations Project Management International Economics
Lingua di pubblicazione	Inglese
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Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Part I Theory -- A World with Borders -- How Borders Affect the World -- Managing Across Borders -- A Crossing Borders of/and Cultures -- Methodologies for Cross-Border Research -- Part II Method -- Solving Fair Division Problems -- Cross-Border Behaviors as Games -- Advancing Cross-Border Management -- Alternative Dispute Resolution Strategies -- Creating Special Functional Zones -- The Art of (Avoiding) War -- Part III Application -- Cross-Border Linkage and Territorial Management -- Exploitation of Cross-Border Natural Resources -- Cross-Border Economics and Trade -- Border Sightseeing and Cross-Border Tourism -- Cross-Border Environmental and Ecological Protection -- Cross-Border Crimes and Border Control -- Managing Cross-Cultural Differences.
Sommario/riassunto	This book presents a new approach to management in an increasingly interactive world. In this context, the use of the word "new" has two meanings. The first relates to a new definition of borders (which are natural, institutional, functional, or mixed); the second concerns the fact that the book applies (and, where necessary, develops) analytical

tools, methods and models that are different from those used in other similar books. The objectives of this book are: to clarify whether existing management theories and methods can be effectively applied in an entity (which can be defined as a sovereign country, a region, a community, a culture, or a firm) as the latter increasingly interacts with the rest of the world; to develop qualitative and quantitative methods to help leaders make optimal decisions for their entity and, at the same time, to maximize the positive (or minimize the negative) effects of those decisions on the rest of the world; and to design workable cross-border cooperation plans and conflict-management schemes that allow policy-makers to better cope with the challenges and problems posed by our increasingly interactive world.

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