

1. Record Nr.	UNINA9910298492603321
Autore	Stumpfegger Eva
Titolo	Social Identity and Financial Investment Decisions : Empirical Insights on German-Turks / by Eva Stumpfegger
Pubbl/distr/stampa	Cham : , : Springer International Publishing : , : Imprint : Springer, , 2015
ISBN	3-319-17978-0
Edizione	[1st ed. 2015.]
Descrizione fisica	1 online resource (243 p.)
Collana	Contributions to Management Science, , 1431-1941
Disciplina	306.3 330 338.9 657.8333 658.152
Soggetti	Finance Economics - Sociological aspects Development economics Finance, general Organizational Studies, Economic Sociology Development Economics
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references.
Nota di contenuto	Introduction -- Systematic Review of Literature on German-Turks and Financial Investment -- Phenomenological Approach: From Research Philosophy to Research Design -- Presentation of the Study's Findings: German-Turkish Voices on Social Identity and Financial Investments -- Analysis -- Conclusion.
Sommario/riassunto	This book investigates how social identity relates to financial investment behavior of the German-Turkish diaspora. The author approaches this study using qualitative research and multiple semi-structured in-depth interviews with a strong philosophical and methodological basis. Taking a phenomenological stance, the empirical results reveal many nuanced shades of bi-cultural identity. Key findings include a range of social creativity behaviors, also offering an extension to social identity theory by means of re-defining relevant in-groups.

Financial investments are considered a family affair, with children being heavily involved and support of (extended) family is defined as investment. Within that realm, German social identity prevails with regard to financial investments.
