

1. Record Nr.	UNINA9910298487503321
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Titolo	Local Firm Upgrading in Global Value Chains : A Business Model Perspective // by Jan Hauke Holste
Pubbl/distr/stampa	Wiesbaden : , : Springer Fachmedien Wiesbaden : , : Imprint : Springer Gabler, , 2015
ISBN	3-658-09768-X
Edizione	[1st ed. 2015.]
Descrizione fisica	1 online resource (73 p.)
Collana	Business, Economics, and Law, , 2625-6959
Disciplina	330 381 658.049 658.5
Soggetti	Production management Globalization Markets International business enterprises Operations Management Emerging Markets/Globalization International Business
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di contenuto	Global Value Chain Literature -- The Business Model Literature -- Supply Chain and Local Firm Upgrading.- Business Model Innovation. - Ownership, the Role of the Company Founder.
Sommario/riassunto	Jan Hauke Holste analyzes how a company can innovate and change its business model to the degree that it can climb up the value chain. His research synthesizes a combination of the global value chain and the business model literature to create a new framework of local firm upgrading. The findings of an empirical test of the model indicate that local firms are more than just a link within a global value chain. Each firm has a choice and inter-firm differences indicate that there is a strong firm level factor. Next to other factors, the founder is the key driver of local firm upgrading. He is possibly the most important element within a firm. Contents Global Value Chain Literature The

Business Model Literature Supply Chain and Local Firm Upgrading
Business Model Innovation Ownership, the Role of the Company
Founder Target Groups Researchers and students in the field of
economics with a focus on international business, global value chains,
business model innovation, supply chains Managers of medium-sized
companies, strategy and supply chain consultants, entrepreneurs The
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