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Nota di contenuto	Global Value Chain Literature -- The Business Model Literature -- Supply Chain and Local Firm Upgrading.- Business Model Innovation. - Ownership, the Role of the Company Founder.
Sommario/riassunto	Jan Hauke Holste analyzes how a company can innovate and change its business model to the degree that it can climb up the value chain. His research synthesizes a combination of the global value chain and the business model literature to create a new framework of local firm upgrading. The findings of an empirical test of the model indicate that local firms are more than just a link within a global value chain. Each firm has a choice and inter-firm differences indicate that there is a strong firm level factor. Next to other factors, the founder is the key driver of local firm upgrading. He is possibly the most important element within a firm. Contents Global Value Chain Literature The

Business Model Literature Supply Chain and Local Firm Upgrading  
Business Model Innovation Ownership, the Role of the Company  
Founder Target Groups Researchers and students in the field of  
economics with a focus on international business, global value chains,  
business model innovation, supply chains Managers of medium-sized  
companies, strategy and supply chain consultants, entrepreneurs The  
Author Jan Hauke Holste received his first master's degree in  
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