

1. Record Nr.	UNINA9910298484003321
Titolo	A New Paradigm for International Business : Proceedings of the Conference on Free Trade Agreements and Regional Integration in East Asia // edited by Hadrian Geri Djajadikerta, Zhaoyong Zhang
Pubbl/distr/stampa	Singapore : , : Springer Singapore : , : Imprint : Springer, , 2015
ISBN	981-287-499-2
Edizione	[1st ed. 2015.]
Descrizione fisica	1 online resource (351 p.)
Collana	Springer Proceedings in Business and Economics, , 2198-7246
Disciplina	382.71
Soggetti	Trade Business Commerce Economic growth Economic policy Globalization Markets Economic Growth Economic Policy Emerging Markets/Globalization
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references.
Nota di contenuto	Preface -- Chapter 1: What Makes for an Effective Free Trade Agreement? Examination of Theory and Evidence -- Chapter 2: The Mode of Economic Cooperation in the "One Belt and One Road" Construction -- Chapter 3: Simulation on Trade Effects of CJK FTA and the Prospects of Negotiation -- Chapter 4: Foreign Trade and Economic Growth in Recent China: A Granger Causal Analysis -- Chapter 5: Price Discovery and Dynamic Correlations: The Case of the Chinese Renminbi Markets -- Chapter 6: Public News Flows and Chinese Renminbi: A Volatility Regime-Switching Analysis -- Chapter 7: The Perceptions and Challenges of Corporate Sustainability Reporting in China -- Chapter 8: Shadow Economy and Corruption in the ASEAN: Complement or Substitute? -- Chapter 9: Singapore as a "Global City": Governance in a

Challenging International Environment -- Chapter 10: The Intricacies of the Middle Income Trap: The Comparative Analysis Between China and Singapore -- Chapter 11: Thoughts on Extreme Risk in Indonesia -- Chapter 12: Characteristics of Audit Committee and Real Activity Manipulation: Case from Indonesia -- Chapter 13: The Influence of Monitoring Mechanisms and Opportunistic Behaviors towards Earnings Management -- Chapter 14: Can Market Orientation Sustain Management of Microfinance Institutions? The case study of Amanah Ikhtiar Malaysia (AIM) -- Chapter 15: Mitigating Money Laundering: The Role of Designated Non-Financial Business and Professions in South-East Asian Countries -- Chapter 16: Money Laundering & Terrorist Financing: Real Global Cases, Behavioural Theories & Internal Control Mechanism -- Chapter 17: Structure of Marketing Program for Islamic Microfinance Institutions -- Chapter 18: Myanmar's Experience in Regional Integration: Implications for Trade, FDI and Sustainable Development -- Chapter 19: Why is Sri Lanka a New Investment Darling in Asia?.

Sommario/riassunto

This book offers a collection of studies on regional integration and the dynamic business environment in East Asia. The papers included, originally presented at the 2014 Asia Pacific Business Conference on "Free Trade Agreements and Regional Integration in East Asia," examine the challenges and dynamics in the increasingly integrated East Asian markets and outline a new paradigm for doing international business in the region. The papers address diverse areas related to regional integration, financial markets, investment, trade and capital flow, sustainability, accounting and auditing issues, exchange rates, strategies and the regional business environment. The book provides a valuable resource for practitioners, policy-makers and students who are interested in understanding the vibrant aspects of business in today's East Asia.
