Record Nr. UNINA9910298474803321 Autore Götze Uwe Titolo Investment appraisal: methods and models / / Uwe Götze, Deryl Northcott, Peter Schuster Berlin, Heidelberg:,: Springer,, [2015] Pubbl/distr/stampa **ISBN** 3-662-45851-9 Edizione [Second edition] Descrizione fisica 1 online resource (366 pages) Collana Springer texts in business and economics Disciplina 332.67/253 Soggetti Investments - Decision making Business enterprises - Finance - Decision making Lingua di pubblicazione Inglese **Formato** Materiale a stampa Livello bibliografico Monografia Note generali Description based upon print version of record. Nota di bibliografia Includes bibliographical references and index. Nota di contenuto Part I. Introduction -- Part II. Basic Methods of Investment Appraisal --Part III. Advanced Methods and Applications of Investment Appraisal --Part IV. Multi-Criteria Methods and Simultaneous Decision-Making --Part V. Methods and Models that Incorporate Uncertainty. Sommario/riassunto This book provides an introduction to investment appraisal and presents a range of methods and models, some of which are not widely known, or at least not well covered by other textbooks. Each approach is thoroughly described, evaluated and illustrated using examples, with its assumptions and limitations analyzed in terms of their implications for investment decision-making practice. Investment decisions are of vital importance to all companies. Getting these decisions right is crucial but, due to a complex and dynamic business environment, this remains a challenging management task. Effective appraisal methods are valuable tools in supporting investment decision-making. As

have a sound knowledge of these tools.

organisations continue to seek a competitive edge, it is increasingly important that management accountants and strategic decision-makers