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Titolo	Entrepreneurship, Regional Development and Culture : An Institutional Perspective // edited by Marta Peris-Ortiz, José M. Merigó-Lindahl
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Descrizione fisica	1 online resource (218 p.)
Disciplina	658.421
Soggetti	Entrepreneurship New business enterprises Technological innovations Economic development International economic integration Globalization Innovation and Technology Management Economic Growth Emerging Markets and Globalization
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	A cultural perspective on entrepreneurship and regional development. The case of the Bages (Catalonia) -- Entrepreneurship and location: the cultural differences between two countries -- Entrepreneurship and the influence of history: how much impact do country-specific historical factors have on entrepreneurship initiatives? -- Understanding the role of culture and economic conditions in entrepreneurship -- The Effect of Cultural Factors on Social Entrepreneurship: The Impact of the Economic Downturn in Spain -- The entrepreneur's values and the growth expectations of new ventures -- Entrepreneurship Policy and its Impact on the Cultural Legitimacy for Entrepreneurship in a Developing Country Context -- The role of normative legitimacy in the development of efficiency-driven countries -- Cultural influences on the entrepreneurial intentions of university students: A comparative study between Spain and Portugal -- Social Entrepreneurship and Social

Entrepreneurs. The Influence of Cultural Context -- Understanding entrepreneurship through the enrichment of institutional theory by ethics -- The importance of a proactive culture of exporting SMEs. Effect on export performance and regional development.

Sommario/riassunto

The aim of this book is to analyze the relationships among entrepreneurship, regional development and culture in the current economy. Using an institutional approach, it examines the main theoretical issues and practices and their effect on different dimensions of society and the economy. Business creation is considered a key element of economic growth, innovation and employment. In recent years, entrepreneurial scholars have studied the factors that affect entrepreneurship and drive economic growth. In doing so, these scholars have aimed to understand what promotes entrepreneurial activity and also how to improve the development of regions or countries to increase wealth in society. The institutional approach can be applied to the entrepreneurship field to understand the phenomenon of entrepreneurship. This view considers the role of environment in the decision to create a company, which is critical to entrepreneurship, innovation and economic growth. Environment relates to legal aspects, public policy and support services (formal institutions) but is especially important in terms of sociocultural context (informal institutions). The creation of new ventures is greatly influenced by culture. Furthermore, it is important to highlight the influence of entrepreneurship on regional development, specifically through job creation, stimulation of economic growth and innovation. Thus, entrepreneurship, regional development and culture are fundamental for understanding economic growth and development as well as other phenomena such as technology transfer or goods and services exportation. .
