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Nota di bibliografia	Includes bibliographical references at the end of each chapters and index.
Nota di contenuto	1 The Importance of Education for Sustainability in Tourism -- PART I Tourism and Sustainability: Core Knowledge -- 2 Tourism and Sustainability: Challenges, Conflict and Core Knowledge -- 3 Ethics in Tourism -- 4 Corporate Social Responsibility and Tourism -- 5 Tourism and Governance -- PART II Education for Sustainability in Tourism: The Formal Sector -- 6 Sustainable Tourism Education: An Institutional Approach -- 7 Exploring the global in student assessment and feedback for sustainable tourism education -- 8 Cross-sectorial relationships for education for sustainability: Exploring innovative partnerships between formal education and tourism - frameworks, curriculum and action -- PART III Education for Sustainability in Tourism: Key Stakeholders -- 9 Educating Destination Communities for Sustainability in Tourism -- 10 Education for Sustainability in Tourism: Coaching Tourism Businesses -- 11 Sustainability Education for

Tourists -- PART IV Practices and Tools for Education for Sustainability in Tourism -- 12 Online Learning: Reflections on the Effectiveness of an Undergraduate Sustainability Tourism Module -- 13 Practice what you Teach: Teaching Sustainable Tourism through a Critically Reflexive Approach -- 14 Digital Immersion for Sustainable Tourism Education: A roadmap to virtual fieldtrips -- 15 Global Programs in Sustainability: A Case Study of Techniques, Tools and Teaching Strategies for Sustainability Education in Tourism -- 16 Sustainability in Tourism: A Corporate Perspective -- 17 Education for Sustainability Futures.

Sommario/riassunto

Sustainability is a dominant theme in tourism practice. Increasingly, research and education of tourism stakeholders is also necessary in improving sustainable tourism practice. This book pays systematic attention to education for sustainability in tourism, and is thus a valuable resource for sustainable tourism educators and scholars. The book is divided into four parts. Part I provides a reference for educators seeking to understand core knowledge areas, ethics, corporate social responsibility and governance. Part II examines issues and processes relevant to understanding tourism and sustainability in the formal educational sector, including universities, vocational training and school settings. Part III explores learning and sustainable tourism in non-institutional settings, including destination communities, coaching and mentoring and visitor learning. The final part provides a collection of cases to illustrate the use of different pedagogies and assessment approaches in education for sustainability in tourism. The book will be accompanied by instructor resources to assist educators teaching in the field.
