

1. Record Nr.	UNINA9910298468903321
Autore	Godwyn Mary
Titolo	Ethics and Diversity in Business Management Education : A Sociological Study with International Scope // by Mary Godwyn
Pubbl/distr/stampa	Berlin, Heidelberg : , : Springer Berlin Heidelberg : , : Imprint : Springer, , 2015
ISBN	3-662-46654-6 3-662-46653-8
Edizione	[1st ed. 2015.]
Descrizione fisica	1 online resource (103 p.)
Collana	CSR, Sustainability, Ethics & Governance, , 2196-7075
Disciplina	174.4071
Soggetti	Business ethics Economic sociology Educational policy Education and state Business Ethics Organizational Studies, Economic Sociology Educational Policy and Politics
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references.
Nota di contenuto	A Qualitative Study of Business Ethics: A Sociologist Walks into a Business School -- Management Theory and Business Education: Is Business Behavior Anti-Social Behavior? -- Putting Ethics in Business -- Diversity in Business: Is it Still a White (Heterosexual, Christian, Western-educated) Man's World? -- Alternative and Critical Perspectives in Business Ethics -- What Changes are already Happening in Business Management Education?.
Sommario/riassunto	This book examines business education from the perspective of the social sciences and humanities, specifically sociology and ethics. In particular, it offers the rare combination of liberal arts and business management education which is used to investigate how aspects of business education might be responsible for and connected to the distribution of wealth that currently dominates the global economy. Through interviews with business ethics faculty members, students, and graduates around the world, as well as attendance in business

ethics classes and examination of classroom materials, the author presents patterns of theory, perspectives, and outcomes from culturally and geographically diverse business schools. This research provides insights into how business ethics educators are responding to the growing diversity in student populations, and the dual crises of environmental destruction and lack of ethical stewardship. The book also discusses alternative discourses within business schools and makes recommendations for future improvements.
