

1. Record Nr.	UNINA9910438068403321
Autore	Gandellini Giorgio
Titolo	Strategy for action [[electronic resource]] . II : strategy formulation, development, and control / / Giorgio Gandellini, Alberto Pezzi, Daniela Venanzi
Pubbl/distr/stampa	Milan ; ; London, : Springer, 2013
ISBN	1-299-33709-0 88-470-2475-7
Edizione	[1st ed. 2013.]
Descrizione fisica	1 online resource (122 p.)
Collana	SpringerBriefs in business
Altri autori (Persone)	PezziAlberto VenanziDaniela <1957->
Disciplina	658.4012
Soggetti	Strategic planning Business planning
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references.
Nota di contenuto	1 Introduction to the second volume -- 2 Business strategy: Formulation, development and control -- 3 Corporate strategy: diversification and management of multiple SBUs -- 4 Organization, ownership and collaboration strategies -- 5 Financial performance and sustainability of strategy. .
Sommario/riassunto	The innovative and unique feature of this book is that it does not contain theoretical concept that cannot be translated into practice. This second volume expands the analysis of the strategic decisions, emphasizing the importance of a sustainable competitive advantage, and proposing an integrated conceptual and operational framework (the "Strateco Dashboard"), that complements and significantly improves the recent and well-known Blue Ocean approach to strategy development. Finally, it addresses the measurement of the performance of strategy in terms of value creation, highlighting differences and similarities, as well as strengths and weaknesses, of the main metrics. Furthermore, it proposes a comprehensive and operational framework for the assessment of the financial feasibility of strategy, through the measurement of the impact of the planned strategic moves on financial needs and the evaluation of their financial sustainability.

2. Record Nr.	UNINA9910298464103321
Titolo	Ayurvedic Science of Food and Nutrition / / edited by Sanjeev Rastogi
Pubbl/distr/stampa	New York, NY : , : Springer New York : , : Imprint : Springer, , 2014
ISBN	1-4614-9628-4
Edizione	[1st ed. 2014.]
Descrizione fisica	1 online resource (180 p.)
Disciplina	54 572 610 615.5/38
Soggetti	Food—Biotechnology Nutrition Alternative medicine Food Science Complementary & Alternative Medicine
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references at the end of each chapters and index.
Nota di contenuto	Part I. Ayurvedic Fundamentals of Food and Nutrition -- Ayurvedic Principles of Food and Nutrition: Translating the Theory into Evidence Based Practice -- The Basic Tenets of Ayurvedic Dietetics and Nutrition -- Concept of Diet in Ayurveda and its implications to the modern world -- Applying Ayurvedic Eating Principles to the Science of Stress linked Food Behavior -- Part II. Integrated food science and its clinical application -- Integrating the Science and Art of Using Food as Medicine -- Integrated Food and Nutrition in the Management of Diabetes -- Convalescent Food Practices in Ayurveda -- Food based interventions for cancer management – an Ayurvedic perspective -- Food Based Therapeutics: A Converging Paradigm of Traditional and Modern Food Science -- Fasting as a Curative Practice: Historical, Traditional and Contemporary Perspective -- Part III. Ayurvedic Food Science: Challenges of proving its uniqueness in the purview of Science -- A scientific examination of western dietary practices as they relate to food practices in Ayurveda -- From book to bedside: Challenges of

translating Ayurvedic science of food and nutrition for the common benefits.

Sommario/riassunto

Ayurveda is widely considered to be one of the oldest health care traditions still in practice today. Originating in India over 3,000 years ago, it is now increasingly recognized and practiced globally including in many European countries and the United States. Food and nutrition play a crucial role in the health care wisdom of Ayurveda. The Ayurvedic Science of Food and Nutrition discusses the various principles of healthy eating as prescribed by Ayurveda. Divided into three sections, it addresses the fundamentals, the clinical applications, and the future challenges of Ayurveda. Specifically, the book discusses issues such as the concept of diet, the use of food as medicine, especially to treat diabetes and cancer, convalescent food practices, and fasting therapy. The Ayurvedic Science of Food and Nutrition is unique in that it is one of the only books to investigate the scientific rationale behind Ayurveda, enabling this health care tradition to potentially be incorporated into a Western clinical practice model when this latter conventional therapy is found to be ineffective. About the Editor Sanjeev Rastogi is associate professor at the State Ayurvedic College and Hospital of Lucknow University, in Lucknow, India.