

1. Record Nr.	UNINA9910298392003321
Titolo	The Geography of Beer : Regions, Environment, and Societies // edited by Mark Patterson, Nancy Hoalst-Pullen
Pubbl/distr/stampa	Dordrecht : , : Springer Netherlands : , : Imprint : Springer, , 2014
ISBN	94-007-7787-6
Edizione	[1st ed. 2014.]
Descrizione fisica	1 online resource (211 p.)
Disciplina	663.42
Soggetti	Economic geography Physical geography Human geography Culture—Study and teaching Food—Biotechnology Economic Geography Physical Geography Human Geography Regional and Cultural Studies Food Science
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references at the end of each chapters and index.
Nota di contenuto	Geographies of Beer -- Section 1: Regions -- The Geography of Beer in Europe from 1000 B.C. to A.D. 1000 -- The Spatial Diffusion of Beer From Its Sumerian Origins to Today -- Mapping Unites States Breweries 1612 to 2011 -- Local to National and Back Again: Beer, Wisconsin & Scale -- The World's Beer: The Historical Geography of Brewing in Mexico -- Geographic Appellations of Beer -- Section 2: Environment -- The Global Hop: An Agricultural Overview of the Brewer's Gold -- Sweetwater, Mountain Springs, and Great Lakes: A hydro-geography of beer brands -- A Taste of Place: Environmental Geographies of the Classic Beer Styles -- Sustainability Trends in the Regional Craft Beer Industry. Section 3: Societies -- The Origins and Diaspora of the India Pale Ale -- The Ubiquity of Good Taste: A Spatial Analysis of the Craft Brewing Industry in the United States -- Too big to ale? Globalization

and consolidation in the beer industry -- Microbreweries, Place, and Identity in the United States -- Neolocalism and the Branding and Marketing of Place by Canadian Microbreweries -- Offline Brews and Online Views: Exploring the Geography of Beer Tweets.

---

## Sommario/riassunto

From its roots in early civilizations to its modern role in globalization, the role of beer through time and space have influenced the culture, economics, and environments of what society has grown, produced, and consumed. This edited collection examines the various influences, relationships, and developments beer has had from distinctly spatial perspectives. The chapters explore the functions of beer and brewing from unique and sometimes overlapping historical, economic, cultural, environmental and physical viewpoints. Topics from authors – both geographers and non-geographers alike – have examined the influence of beer throughout history, the migration of beer on local to global scales, the dichotomous nature of global production and craft brewing, the neolocalism of craft beers, and the influence local geography has had on beer's most essential ingredients: water, starch (malt), hops, and yeast. At the core of each chapter remains the integration of spatial perspectives to effectively map the identity, changes, challenges, patterns and locales of the geographies of beer.

---