

1. Record Nr.	UNINA990009526810403321
Autore	Mattina, Enzo
Titolo	Elogio della precarietà : il lavoro tra flessibilità, sussidiarietà e federalismo / Enzo Mattina
Pubbl/distr/stampa	Soveria Mannelli : Rubbettino, 2010
ISBN	978-88-498-2648-7
Descrizione fisica	176 p. ; 21 cm
Collana	Problemi aperti ; 138
Disciplina	331.1250945
Locazione	FSPBC
Collocazione	Collez. 1858 (138)
Lingua di pubblicazione	Italiano
Formato	Materiale a stampa
Livello bibliografico	Monografia

2. Record Nr.	UNINA9910298275903321
Autore	Yiannas Frank
Titolo	Food Safety = Behavior : 30 Proven Techniques to Enhance Employee Compliance // by Frank Yiannas
Pubbl/distr/stampa	New York, NY : , : Springer New York : , : Imprint : Springer, , 2015
ISBN	1-4939-2489-3
Edizione	[1st ed. 2015.]
Descrizione fisica	1 online resource (105 p.)
Collana	Practical Approaches, , 2626-7578
Disciplina	158.7 610 613 614 641.3 664
Soggetti	Public health Food—Biotechnology Psychology, Industrial Public Health Food Science Industrial and Organizational Psychology
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references.
Nota di contenuto	48 Million Versus One.- Getting Your Foot in the Door for Food Safety -- Enclothed Food Safety? -- Does What You See Influence What You Do? -- Priming the Pump for Enhanced Food Safety -- Influence Values to Change Attitudes -- Broken Windows and Food Safety -- Learning from the Right Way or Wrong Way? -- Make Food Safety the Social Norm -- Shining a Light on Food Safety -- What Nouns, Verbs, & Voting Can Teach Us About Food Safety -- Birds of a Feather Might Influence Food Safety for Better -- Keep Food Safety in Mind by Making It Rhyme -- Making Scents of Food Safety -- Font Style & Food Safety -- Can SOPs Actually Hinder Food Safety? -- Which One is Better, Written or Verbal? -- Three Degrees of Food Safety -- Food Safety @ the Speed of Thought -- Do Text Based Warning Labels Work? --

Enhancing Food Safety by Melody -- Can the Words We Use Influence Risk Perception? -- Don't Be a Food Safety Bystander -- To Checklist or Not to Checklist? -- The Most Powerful Word in Food Safety -- Food Safety in Mind through Building Design -- Does How You Make a Food Safety Request Matter? -- Is the Sum of Food Safety Efforts Greater Than In Parts? -- Making Food Safety Fun.- Role Modeling Food Safety.

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## Sommario/riassunto

Achieving food safety success in today's changing food system requires going beyond traditional training, testing, and inspectional approaches to managing risks. It requires a better understanding of the human dimensions of food safety. In the field of food safety today, there is much documented about specific microbes, time/temperature processes, post-process contamination, and HACCP—things often called the hard sciences. There is not much published or discussed related to human behavior—often referred to as the “soft stuff.” However, looking at foodborne disease trends over the past few decades and published regulatory out-of-compliance rates of food safety risk factors, it's clear that the soft stuff is still the hard stuff. Despite the fact that thousands of employees have been trained in food safety around the world, millions have been spent globally on food safety research, and countless inspections and tests have been performed at home and abroad, food safety remains a significant public health challenge. If you are trying to improve the food safety performance of an organization, industry, or region of the world, what you are really trying to do is change peoples' behaviors. Simply put, food safety equals behavior. This truth is the fundamental premise upon which this entire book is based. The ability to influence human behavior is well documented in the behavioral and social sciences. However, significant contributions to the scientific literature in the field of food safety are noticeably absent. This book will help advance the science by being the first significant collection of 30 proven behavioral science techniques, and be the first to show how these techniques can be applied to enhance employee compliance with desired food safety behaviors and make food safety the social norm in any organization. The Food Microbiology and Food Safety series is published in conjunction with the International Association for Food Protection, a non-profit association for food safety professionals. Dedicated to the life-long educational needs of its Members, IAFP provides an information network through its two scientific journals (Food Protection Trends and Journal of Food Protection), its educational Annual Meeting, international meetings and symposia, and interaction between food safety professionals. About the Author: In addition to working for well-known global brands, Frank Yiannas is the author of Food Safety Culture: Creating a Behavior-Based Food Safety Management System, Past President of the International Association for Food Protection, and recipient of the 2007 NSF Lifetime Achievement Award for Leadership in Food Safety.

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