

1. Record Nr.	UNINA9910793811303321
Titolo	Science communication on the Internet : old genres meet new genres / / edited by Maria-Jose Luzon, Carmen Perez-Llantada
Pubbl/distr/stampa	Amsterdam ; ; Philadelphia : , : John Benjamins Publishing Company, , [2019] ©2019
ISBN	90-272-6179-2
Descrizione fisica	1 online resource (250 pages)
Collana	Pragmatics & beyond ; ; 308
Disciplina	004.6780245
Soggetti	Science - Computer network resources
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Sommario/riassunto	"This book examines the expanding world of genres on the Internet to understand issues of science communication today. The book explores how some traditional print genres have become digital, how some genres have evolved into new digital hybrids, and how and why new genres have emerged and are emerging in response to new rhetorical exigences and communicative demands. Because social actions are in constant change and, ensuing from this, genres evolve faster than ever, it is important to gain insight into the interrelations between old genres and new genres and the processes underpinning the construction of new genre sets, chains and assemblages for communicating scientific research to both expert and diversified audiences. In examining scientific genres on the Internet this book seeks to illustrate the increasing diversification of genre ecologies and their underlying social, disciplinary and individual agendas"--

2. Record Nr.	UNINA9910298213903321
Autore	Delbufalo Emanuela
Titolo	Agency Theory and Sustainability in the Global Supply Chain // by Emanuela Delbufalo
Pubbl/distr/stampa	Cham : , : Springer International Publishing : , : Imprint : Springer, , 2018
ISBN	3-319-72793-1
Edizione	[1st ed. 2018.]
Descrizione fisica	1 online resource (63 pages)
Collana	SpringerBriefs in Business, , 2191-5482
Disciplina	658.7
Soggetti	Industrial management—Environmental aspects Business logistics Social responsibility of business Industrial organization Sustainable development Sustainability Management Supply Chain Management Corporate Social Responsibility Industrial Organization Sustainable Development Corporate Environmental Management
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Nota di contenuto	1 Agency theory and supply chain management: a literature review -- 2 Extending sustainability to suppliers: the role of Codes of conduct -- 3 Agency theory and sustainability in global supply chain.
Sommario/riassunto	This book analyzes how and under what conditions collaborating corporations can effectively manage relationships with their suppliers in order to decrease the risk of suppliers' noncompliance with codes of conduct and standards. In so doing, it represents an important addition to the management literature on corporate social responsibility in global supply chains – which is highly topical at a time when companies are increasingly aware of the social and environmental aspects of global sourcing. After an opening systematic review of the literature on

agency theory and supply chain management, it explores the rationale underlying collaboration among competitors, and the most critical aspects of such collaboration, in depth. Thanks to the book's use of real-life examples, readers will learn how agency theory can help improve relationship management and address the major issues in sustainable global sourcing.
