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	Nota di contenuto	Part 1: Initiation of Digital Projects -- Chapter 1: Introduction to Digital Program Management -- Chapter 2: Consulting and Presales in Digital Projects -- Chapter 3: Digital Project Planning -- Chapter 4: Digital Project Estimation and Pricing -- Part 2: Execution of Digital Projects -- Chapter 5: Models, Tools, and Templates - Used in Digital Project Management -- Chapter 6: Digital Project Execution -- Chapter 7: Achieving Quality in Digital Projects -- Chapter 8: Core Digital Project Management Functions -- Chapter 9: People Management in Digital Projects -- Part 3: Monitoring and Maintenance of Digital Projects -- Chapter 10: Why Do Digital Projects Fail -- Chapter 11: Digital Project Management Best Practices -- Chapter 12: Digital Product Evaluation Framework -- Chapter 13: Trends and Innovation in Digital Projects -- Chapter 14: Post production Support and Maintenance in Digital Projects -- Part 4: Digital Project Management Scenarios and Case Studies -- Chapter 15: Key Digital Project Management Scenarios -- Chapter 16: Digital Project Management Case Studies -- Chapter 17: Digital Transformation: A Project Management Case Study -- Appendix A. Cloud Adoption Strategy -- Appendix B: Domain Specific Functional Use Cases and Key Business Drivers -- Appendix C: Exit Criteria for

Testing Phases -- Appendix D: Project Scope Document Template -- Appendix E: CMS Product Evaluation Scorecard -- Appendix F: Digital Project Process and Governance Best Practices -- .

Sommario/riassunto	Get a 360-degree view of digital project management. Learn proven best practices from case studies and real-world scenarios. A variety of project management tools, templates, models, and frameworks are covered. This book provides an in-depth view of digital project management from initiation to execution to monitoring and maintenance. Covering end-to-end topics from pre-sales to post-production, the book explores project management from various dimensions. Each core concept is complemented by case studies and real-world scenarios. The Complete Guide to Digital Project Management provides valuable tools for your use such as: Frameworks: governance, quality, knowledge transfer, root cause analysis, digital product evaluation, digital consulting, estimation Templates: estimation, staffing, resource induction, RACI Models: governance, estimation, pricing, digital maturity continuous execution, earned value management and effort forecast Metrics: project management, quality What You'll Learn: Study best practices and failure scenarios in digital projects, including common challenges, recurring problem themes, and leading indicators of project failures Explore an in-depth discussion of topics related to project quality and project governance Understand Agile and Scrum practices for Agile execution See how to apply Quality Management in digital projects, including a quality strategy, a quality framework, achieving quality in various project phases, and quality best practices Be able to use proven metrics and KPIs to track, monitor, and measure project performance Discover upcoming trends and innovations in digital project management Read more than 20 real-world scenarios in digital project management with proven best practices to handle the scenarios, and a chapter on a digital transformation case study.