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Nota di contenuto	1. Beyond Strategic Convergence; Thomas Durand and Séphanie Dameron -- 2. Higher Education in Business Administration: The Case of China; Lu Zhiqiang, Bernard Fernandez and Lu Tianchu -- 3. Higher Education in Business Administration: The Case of the Netherlands; Aswin van Oijen and Niels Noorderhaven -- 4. Higher Education in Business Administration: The Case of Brazil; Alvaro Bruno Cyrino, Sérgio Eduardo de Pinho Velho Wanderley, and Darliny Maria Amorim de Sousa Oliveira -- 5. Higher Education in Business Administration: The Case of Slovenia; Danica Purg and Alenka Braek Lali -- 6. Higher Education in Business Administration: The Case of Japan; Sakura Shimada and Minoru Shimamoto -- 7. Higher Education

in Business Administration: The case of Turkey; Behlül Üsdiken -- 8. Higher Education in Business Administration: The Case of Russia; Konstantin Krotov and Anna Kuznetsova -- 9. Higher Education in Business Administration: The Case of Tunisia; Houda Ghozzi & Lassaâd Mezghani -- 10. Higher Education in Business Administration: The Case of Singapore; Christian Koenig -- 11. Higher Education in Business Administration, The Case of Romania; Dorel Paraschiv -- 12. Higher Education in Business Administration, The Case of France; Guillaume Carton, Stéphanie Dameron, Thomas Durand.

Sommario/riassunto

This book discusses the challenges facing business schools and management education systems around the world. Based on documented descriptions of institutional and competitive dynamics in the 'industry' of management education, the authors show how management education is going through major changes such as new governance and business models, mergers and acquisitions, internationalisation of faculty and students coexisting with entrenchment in local markets, ever more needs for financial resources, development of distant and blended learning, and increasing pressure for research output to boost rankings. With concerns surrounding the sustainability of current trends in faculty salary inflation, social acceptability of higher fees, cost of distance learning and the risk of an academic-industry divide around knowledge produced by management research, *The Future of Management Education* develops an analysis of business models and discusses strategic implications for stakeholders. The second volume extends the discussion to a total of 23 countries to bring a genuinely global perspective and move away from the Euro-centric outlook. The countries covered in the second volume include China, Brazil, Russia, Singapore and France.
