

|                         |  |
|-------------------------|--|
| 1. Record Nr.           | UNINA9910298212803321  |
| Titolo                  | Entrepreneurial Innovation and Leadership : Preparing for a Digital Future // edited by Nancy Richter, Paul Jackson, Thomas Schildhauer  |
| Pubbl/distr/stampa      | Cham : , : Springer International Publishing : , : Imprint : Palgrave Pivot, , 2018  |
| ISBN                    | 3-319-71737-5  |
| Edizione                | [1st ed. 2018.]  |
| Descrizione fisica      | 1 online resource (134 pages) : illustrations, tables  |
| Disciplina              | 650  |
| Soggetti                | New business enterprises<br>Management information systems<br>Globalization<br>Markets<br>Industrial management<br>Management<br>Start-Ups/Venture Capital<br>Enterprise Architecture<br>Emerging Markets/Globalization<br>Business Process Management<br>Innovation/Technology Management   |
| Lingua di pubblicazione | Inglese  |
| Formato                 | Materiale a stampa   |
| Livello bibliografico   | Monografia   |
| Nota di bibliografia    | Includes bibliographical references at the end of each chapters and index.   |
| Nota di contenuto       | 1. Entrepreneurial Behaviour and Startups: The Case of Germany and the USA; Nancy Richter, Paul Jackson and Thomas Schildhauer -- 2. What Drives Internet Startups in Berlin? A Qualitative Analysis of the Facilitating and Inhibiting Factors; Nancy Richter, Lucie Volquartz, Thomas Schildhauer and Konstanze Neumann -- 3. Startup Clinics: Applied Research and 'First Aid' for Early Stage Startups; Nancy Richter and Thomas Schildhauer -- 4. Regulation as a Facilitator of Startup Innovation: The Purpose Limitation Principle and Data Privacy; Max von Grafenstein -- 5. Do you Have What it Takes to Become an Internet Entrepreneur? The Key Competencies of Successful Founders; Martin Wrobel -- 6. Startup Financing in Berlin; Robin Tech -- 7. Why Business |

Model Innovation Matters to Startups; Martina Dopfer -- 8. How Established Firms can Profit from Working with Startups; Paul Jackson, Nancy Richter and Thomas Schildhauer -- 9. Radical Innovation Using Corporate Accelerators: A Program Approach; Nancy Richter, Paul Jackson and Thomas Schildhauer -- 10. Meeting the Innovation Challenge: Agile Process for Established Organisations; Nancy Richter, Thomas Schildhauer and Paul Jackson.

---

Sommario/riassunto

'Drawing on current experiences of start-ups, supporting institutions and established firms, the cross-disciplinary team of contributors provides a challenge for academics, practitioners and policymakers seeking to create an environment supportive of both incremental and radical innovation.' Stephen E. Little, Asia Pacific Technology Network UK 'This is an interesting and timely text concerning entrepreneurial behaviour in relation to the increasingly important areas of radical and disruptive innovation in the rapidly expanding digital market space.' Ian Chaston, Professor, University of Auckland, New Zealand Taking the themes of entrepreneurship, start-ups, innovation and collaboration, this book seeks to answer the urgent question of how countries and companies can stay competitive in an ever-changing digital environment. The authors determine which entrepreneurial processes will work for whom and under what circumstances, presenting methodological implications for business research, start-ups and policy making. Examining the success of Germany as an innovation powerhouse, and comparing this with the USA, this edited collection provides valuable ideas for improving practice, facilitating start-up activity, and ultimately ensuring a country's competitive edge.

---