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| Disciplina              | 338.927  |
| Soggetti                | Management<br>Business logistics<br>Supply Chain Management<br>Planificació empresarial<br>Logística industrial<br>Desenvolupament sostenible<br>Llibres electrònics   |
| Lingua di pubblicazione | Inglese  |
| Formato                 | Materiale a stampa   |
| Livello bibliografico   | Monografia   |
| Nota di bibliografia    | Includes bibliographical references at the end of each chapters and index.   |
| Nota di contenuto       | 1 Mankind vs. Reality -- 2 Development as a Process of Organization -- 3 The Author's Journey -- 4 The Circular Economy and Business Challenges -- 5 Complexity - The Tightly Woven Fabric of Society -- 6 Could Resource Shortages Cause Problems? -- 7 Multiple Helix Collaboration for the Development of a Circular Economy -- 8 Managing Change -- 9 Local Production and Distribution Systems -- 10 Sharing and Extended Use -- 11 Standardization and modularization -- 12 Recycling and Upcycling -- 13 Biologically based materials -- 14 Transportation systems, renewable fuels and energy efficiency -- 15 Construction, Infrastructure, and Digital Technologies -- 16 Life Sustaining Resources and Technologies -- 17 Financial Innovations -- 18 General Purpose Technologies as the Basis for Transformation -- 19 Risks and Logical Fallacies -- 20 Planning The Way Forward and Reality Check -- 21 Paradigms, at Last -- Epilogue. |

## Sommario/riassunto

This book explores the need to develop business strategies, organize and fund transformation projects and manage the transformation programme in order to further a circular economy. Circular Business Models outlines sustainable business models that can be used by companies to move transformation forward on a large scale. In addition to business models the book will cover and discuss a number of other factors necessary for a successful transformation, such as business and innovation strategy, entrepreneurship and change management. Including original interviews with circular economy practitioners, this book will be applicable to industries as diverse as manufacturing, food processing, transportation and mechanical engineering. Addressing the different challenges that meet circular economy visionaries, it outlines strategies and business models needed to gain momentum in these different sectors.

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