

1. Record Nr.	UNINA9910298209003321
Titolo	State-owned multinationals : governments in global business // edited by Alvaro Cuervo-Cazurra
Pubbl/distr/stampa	Cham : , : Springer International Publishing : , : Imprint : Palgrave Macmillan, , 2018
ISBN	3-319-51715-5
Edizione	[1st ed. 2018.]
Descrizione fisica	1 online resource (XIV, 280 p. 14 illus.)
Collana	JIBS Special Collections, , 2397-8775
Disciplina	658.049
Soggetti	International business enterprises Nonprofit organizations Corporate governance Social responsibility of business Commercial law International Business Non-Profit Organizations and Public Enterprises Corporate Governance Corporate Social Responsibility Business Law
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Nota di bibliografia	Includes bibliographical references at the end of each chapters and index.
Nota di contenuto	Chapter 1. State-Owned Multinationals: An Introduction; Alvaro Cuervo-Cazurra.-Part I. The Early Literature -- Chapter 2. The Evolution of State-Owned Multinational Enterprise Theory; Yair Aharoni -- Chapter 3. The International Aspects of State-Owned Enterprises; Raymond Vernon -- Chapter 4. European Government-Controlled Enterprises: Explaining International Strategic and Policy Decisions; Renato Mazzolini -- Part II New Attention to a Renewed Phenomenon -- Chapter 5. Exploring the Role of Government Involvement in Outward FDI from Emerging Economies; Chengqi Wang, Junjie Hong, Mario Kafourous, Mike Wright -- Chapter 6. State Ownership Effect on Firms' FDI Ownership Decisions Under Institutional Pressure: A Study of Chinese Outward-Investing Firms; Lin Cui and Fuming Jiang -- Chapter

7. Toward Resource Independence - Why State-Owned Entities Become Multinationals: An Empirical Study of India's Public R&D Laboratories; Prithwiraj Choudhury and Tarun Khanna -- Chapter 8. Varieties in State Capitalism: Outward FDI Strategies of Central and Local State-Owned Enterprises from Emerging Economy Countries; Ming Hua Li, Lin Cui, Jiangyong Lu -- Chapter 9. Overcoming Distrust: How State-Owned Enterprises Adapt their Foreign Entries to Institutional Pressure Abroad; Klaus E. Meyer, Yuan Ding, Jing Li, Hua Zhang -- Part III. Future Analyses -- Chapter 10. Theory and Research Directions; Aldo Mussachio and Sergio Lazzarini.

Sommario/riassunto

This book provides a deep understanding of state-owned multinationals (SOMNCs) and their role in global business. SOMNCs have emerged as a force to contend with in global competition, and their study connects several fields such as economics, political economy, international business and global strategy. This prestigious collection of articles presents insights into the interaction between government ownership and internationalization, and aims to provoke new research approaches and insights on the topic. The book includes some of the key contributions to our understanding of these firms and new commentaries explaining how to analyze them. This book is essential reading for academics and consultants looking to gain a clearer understanding of SOMNCs and how to research them.
