Record Nr.	UNINA9910298206703321
Autore	Clark Stephen C
Titolo	Wireless Mobility in Organizations : Utilizing Social, Individual, and Organizational Intelligence / / by Stephen C. Clark, Theodora Valvi
Pubbl/distr/stampa	Cham : , : Springer International Publishing : , : Imprint : Palgrave Macmillan, , 2018
ISBN	3-319-42249-9
Edizione	[1st ed. 2018.]
Descrizione fisica	1 online resource (300 pages) : illustrations, tables
Collana	Palgrave Studies in Democracy, Innovation, and Entrepreneurship for Growth, , 2662-3641
Disciplina	658
Soggetti	Knowledge management
	Management
	Industrial management
	Operations research Decision making
	Knowledge Management
	Innovation/Technology Management
	Operations Research/Decision Theory
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	 Systems Concepts 2. Winning the game 3. Learning how to Learn 4. Knowledge Management in Practice 5. SKARSE in Business Management 6. A design approach to studying CEOs 7. Exploring the CEO 8. Phase 1 (Qualitative) results 9. Navigating through our journey 10. Effects on individual CEOs
Sommario/riassunto	This book investigates the intuitive application of strategic knowledge arbitrage and serendipity (SKARSE) principles by CEOs in their use of mobile electronic devices. CEOs of small to mid-sized organizations are responsible for the income, expenses, and profitability of their respective division and rely heavily on mobile devices for learning, knowledge management, and communication. This book explores the effects of mobile devices on the individual CEO, their interpersonal relationships, and culture. It will benefit students, academics, and business professionals recognize events that can add to knowledge and

1.