Record Nr. UNINA9910298205403321 China's Belt and Road Initiative: Changing the Rules of Globalization // **Titolo** edited by Wenxian Zhang, Ilan Alon, Christoph Lattemann Cham:,: Springer International Publishing:,: Imprint: Palgrave Pubbl/distr/stampa Macmillan, , 2018 **ISBN** 3-319-75435-1 Edizione [1st ed. 2018.] 1 online resource (XXVIII, 358 p. 13 illus.) Descrizione fisica Collana Palgrave Studies of Internationalization in Emerging Markets, , 2662-1185 Disciplina 337.51 Soggetti BUSINESS & ECONOMICS / International / General International business enterprises Asia - Economic conditions Leadership Trade **Business** Commerce Globalization Markets **Asian Business** Business Strategy/Leadership **Emerging Markets/Globalization** Lingua di pubblicazione Inglese **Formato** Materiale a stampa Livello bibliografico Monografia 1. Introduction; Ilan Alon, Wenxian Zhang and Christoph Lattemann --Nota di contenuto Part I. Contextual Overview of the Belt & Road Initiative -- 2. China and the 21st Century Silk Roads: A New Era of Global Economic Leadership?; Francis Schortgen -- 3. The Global Strategic Environment of BRI: Deep Interdependence and Structural Power; Thomas D. Lairson -- 4. One Belt, One Road, One World: Where Is the US Business Connectivity?: Xiaohua Yang, Don Lewis, Steve Roddy, and Diana Moise -- Part II. Regional and Geopolitical Perspectives -- 5. Free-Trade Agreements as the BRI Steppingstone for Multilateralism: Is the Sino-Swiss FTA the

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Sommario/riassunto

Since the introduction of the One Belt, One Road initiative (OBOR), first proposed in late 2013, international scholars have begun to study this new policy and its implications in the global age. While OBOR provides new opportunities for China in terms of regional cooperation and global development, many also raise concerns about China's intentions of using economic means to achieve strategic and foreign policy objectives. Hailing from the West and the East, the authors reflect on the wide-ranging impacts of OBOR on specific countries, regions, economic policies, and geopolitical considerations. Including both theoretical research and empirical studies that explore opportunities and challenges related to OBOR, this edited volume will allow readers to gain a more comprehensive understanding of this ambitious undertaking and its long-term impact on the rest of the world.