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Titolo	Inside the Mind of the Entrepreneur : Cognition, Personality Traits, Intention, and Gender Behavior // edited by Ana Tur Porcar, Domingo Ribeiro Soriano
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ISBN	3-319-62455-5
Edizione	[1st ed. 2018.]
Descrizione fisica	1 online resource (VI, 234 p. 25 illus., 16 illus. in color.)
Collana	Contributions to Management Science, , 1431-1941
Disciplina	658.421
Soggetti	Entrepreneurship Economics—Psychological aspects Sex (Psychology) Gender expression Leadership Psychology, Industrial Economic Psychology Gender Studies Business Strategy/Leadership Industrial and Organizational Psychology
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Nota di bibliografia	Includes bibliographical references.
Nota di contenuto	An Integrated Model of Intentional Entrepreneurial Action -- Measuring and Understanding the Psychological Effects of Entrepreneurial Intentions: Multigroup Analysis -- Why Would You Ever Want to Become an Academic Entrepreneur? -- The Relation Between Entrepreneurial Behaviour and Entrepreneurship Rates Over Time: an Approach Using Qualitative Comparative Analysis -- Entrepreneurship Under Risk and Uncertainty: a Review of the Experimental Evidence -- Sensing and Generating New Opportunities for Value Innovation. How Team Behaviour Contributes to Success or to Failure? -- The Role of the Entrepreneurial Personality in New Ventures -- Intrapreneurs: Characteristics and Behavior -- Can Women Entrepreneurs Plan to Prosper? Exploring the Role of Gender as a Moderator of the Planning-

Performance Relationship -- The Dark Side of Entrepreneurship in Coworking-spaces -- Gender Behavioral Issues and Entrepreneurship -- Systems Approach to Entrepreneurial Success – the Theoretical Discussion on the Significance of Family Factors for Effective Entrepreneurship -- Personality Traits of the Partners and Performance in the Franchise Agreement -- The Importance of Empowerment in Entrepreneurship -- Leadership Styles and Entrepreneurship -- Co-operation and Conflict in International Entrepreneurs When Cultures Collide.

Sommario/riassunto

This book connects entrepreneurship and psychology research by focusing on the personality dimensions of entrepreneurs, entrepreneurial cognition, entrepreneurial leadership, and gender behavior. It features state of the art interdisciplinary research offering a unified perspective on entrepreneurial psychology. Individual chapters address advances related to entrepreneurial intentions, complexity management, personality psychology, intrapreneurial behavior, entrepreneurial communities and demographic changes, among others. Laboratory experiments that study entrepreneurial behavior round out the coverage.
