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Titolo	Positive Impact Investing : A Sustainable Bridge Between Strategy, Innovation, Change and Learning / / edited by Karen Wendt
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Disciplina	302.35
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Nota di contenuto	Growing social impact finance: implications for the public sector -- Understanding Sustainable Finance -- Positive Impact Investment -- Could a 100% portfolio beat the market -- Climate change as a topic for impact investing -- Green bonds -- a key catalyst within the broader subject of climate finance post COP21 -- Compelling reasons and evidence of positive impacts from private capital investing in emerging markets -- Impact investing and the "new green industrial revolution": how to stop climate change through the divest-invest movement -- Investments for Development in Switzerland: A sub-type of impact investing with strong growth dynamics -- Non-Rated Impact Bonds on the Austrian Capital Market: The Example of the Don Bosco Ecuador Bond -- Building a thriving ecosystem for social enterprise finance -- The Biological Foundation of an Evolutionary Economy and its Implications for Organizational Culture and Leadership -- Management Education as a Crucible for Ethical Social Change -- Impact Investment

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Sommario/riassunto

This book illustrates the impact that a focus on environmental and social issues has on both de-risking assets and fostering innovation. Including impact as a new cornerstone of the investment triangle requires investors and clients to align interests and values and understand needs. This alignment process functions as a catalyst for transforming organizational culture within an organization and therefore initiates the external impact of the organization, but also its internal transformation, which in turn escalates the creation of impact. Describing how culture is the social glue permeating all disciplines of an organization, the book demonstrates how organizational alignment can be achieved in order to allow strategic speed, innovation and learning, and provides examples of how impact can be achieved and staff mobilized. It particularly focuses on impact investing, impact entrepreneurship, innovation, de-risking asset, green investment solutions and investor movements to counteract climate change and implementing the United Nations Sustainable Development Goals, highlighting culture, communication, and strategy.
