

1. Record Nr.	UNINA9910298199603321
Autore	Fornes Gaston
Titolo	The China-Latin America Axis : Emerging Markets and their Role in an Increasingly Globalised World // by Gaston Fornes, Alvaro Mendez
Pubbl/distr/stampa	Cham : , : Springer International Publishing : , : Imprint : Palgrave Macmillan, , 2018
ISBN	3-319-66721-1
Edizione	[2nd ed. 2018.]
Descrizione fisica	1 online resource (xvii, 343 pages) : illustrations
Disciplina	337
Soggetti	Globalization Markets International economics Emerging Markets/Globalization International Economics
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Nota di contenuto	Chapter 1: China and Latin America in the Twenty-First Century -- Chapter 2: Emerging Markets, the Markets of the Future -- Chapter 3: China-Latin America: The Emerging Markets' Axis -- Chapter 4: Rivals and Partners -- Chapter 5: Chinese Dragons Disembarking in Latin America -- Chapter 6: Multilatinas and the China Challenge -- Chapter 7: Conclusions -- Appendix A: China's Policy Paper on Latin America and the Caribbean (FMPRC, 2016) -- China's Policy Paper on Latin America and the Caribbean(FMPRC, 2008) -- Appendix B: Latibex -- Appendix C: American Depository Receipts (Deutsche Bank, 2011). Appendix D: Chile-China Free Trade Agreement (National Customs Service Gobierno de Chile, 2011). - Appendix E: China and Peru Signed Free Trade Agreement (MOFCOM, 2009b) -- Appendix F: China Signs Free Trade Agreement with Costa Rica (People's Daily Online, 2010).
Sommario/riassunto	This second edition explores and accounts for the many changes in the emerging markets of China and the Latin American countries since 2011. Taking account of major developments such as the rapid expansion of the Chinese state and the on-going effects of the global recession, the authors present current case studies and data on both

Chinese and Latin American companies, including updates on those included in the first edition and the presentation of new innovative start-ups. Including an international relations perspective alongside business strategy and global markets, The China-Latin America Axis second edition presents the drastic changes in the globalized economy in the past five years.
