

1. Record Nr.	UNINA9910298198203321
Autore	Minhas Wasif A
Titolo	Advancing Entrepreneurship in the United Arab Emirates : Start-up Challenges and Opportunities / / by Wasif A. Minhas
Pubbl/distr/stampa	Cham : , : Springer International Publishing : , : Imprint : Palgrave Macmillan, , 2018
ISBN	3-319-76436-5
Edizione	[1st ed. 2018.]
Descrizione fisica	1 online resource
Disciplina	658.421
Soggetti	Entrepreneurship Organization Planning International business enterprises—Cross-cultural studies Leadership Social responsibility of business Cross-Cultural Management Business Strategy/Leadership Corporate Social Responsibility
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Nota di contenuto	1. Introduction -- 2. Evolution of Entrepreneurship -- 3. Theoretical Framework for Entrepreneurship in the UAE -- 4. Methodology -- 5. Entrepreneurship in the UAE (I) -- 6. Entrepreneurship in the UAE (II) -- 7. Role of Government.
Sommario/riassunto	Reflecting increasing investment in entrepreneurship in the United Arab Emirates (UAE), this new book offers extensive coverage of the factors that enable Emiratis to start and grow a business. Exploring the challenges faced by local start-ups, this book provides insight into the way that entrepreneurship is both perceived and governed in the UAE and how this differs to other countries. The author builds on rich empirical research to propose a model of entrepreneurship which is specific to the UAE, taking into account the role of culture, family and government support. This innovative book underlines the importance of human behaviour in creating successful Emirati start-ups and

business opportunities. .
