

1. Record Nr.	UNINA9910298196403321
Titolo	Sustainability and Social Responsibility of Accountability Reporting Systems : A Global Approach // edited by Kymet Tunca Çalyurt, Roshima Said
Pubbl/distr/stampa	Singapore : , : Springer Singapore : , : Imprint : Springer, , 2018
ISBN	981-10-3212-2
Edizione	[1st ed. 2018.]
Descrizione fisica	1 online resource (384 pages)
Collana	Accounting, Finance, Sustainability, Governance & Fraud: Theory and Application, , 2509-7873
Disciplina	338.927
Soggetti	Business ethics Corporate governance Macroeconomics Business Ethics Corporate Governance Macroeconomics/Monetary Economics//Financial Economics
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Nota di contenuto	Chapter 1: The Impact of Corporate Characteristics on Social Responsibility and Environmental Disclosures in Turkish Listed Companies -- Chapter 2: Sustainable Business Practice in the Construction Business -- Chapter 3: Integrated Sustainability and Social Responsibility Communication -- Chapter 4: A Framework to Evaluate the Indicators of Corporate Social Responsibility :In the Car Sector Using a Fuzzy MCDM Approach, A Case Study in France -- Chapter 5: The Role of Corporate Social Responsibility in Modern Business in The Republic Of Serbia -- Chapter 6: The Features Of Transparency And Accountability In Selected Foundation Or Nonprofits Organization In Malaysia: What Attracts The Public To Donate?. Chapter 7: Reputation Indicators Of Participating Companies To Un Global Compact -- Chapter 8: The "Meraki" People ...From A Lady's Vision To Its Sustainable Implementation -- Chapter 9: Are Sustainability Disclosures Fraudulent? -- Chapter 10: Social Responsibility Reputation of Brands: A Strategic Approach -- Chapter 11: A Conceptual Analysis

of CSR Definitions -- Chapter 12: Social Responsibility and Corporate Social Responsibility: Local, National and International Issues.- Chapter 13: CSR communication through the lens of new media -- Chapter 14: Creation of BoP Entrepreneurs: A Conduit towards Sustainable Development in Bangladesh -- Chapter 15: Conflict On Corporate Social Responsibility Concept And Role Of Business Ethics On Environmental Protection -- Chapter 16: The Convergence of Corporate Governance and Corporate Social Responsibility: An Emerging Paradigm for the Role of Business in a Changing Society -- Chapter 17: Corporate Social Responsibility: Philanthropy's New ROI -- Chapter 18: Sustainable Supply Chain and the Cultural Matter -- Chapter 19: The Role of Empathy in Sustainability and Corporate Social Responsibility of Chinese Government Owned Multinational Enterprises and Foreign Multinational Enterprises in China.

Sommario/riassunto

This book explores sustainability and social responsibility from the point of view of accountability reporting systems. The contributions to this volume open up discussions about the theory and application of sustainability and social responsibility across various corporate sectors and assists the reader in applying sustainable corporate social responsibility reporting across those sectors. As a central theme, the book addresses how the theory and application in sustainability and social responsibility has different dimensions and aspects which are impossible to apply across different sectors. This point of view is supported by chapter contributions from countries around the world including Turkey, Serbia, Malaysia, United States, South Africa, Italy, China, Brasil, Romania, Serbia, Puerta Rico, Algeria. Academics worldwide will discover in Sustainability and Social Responsibility of Accountability Reporting Systems: A Global Approach the latest developments about corporate social responsibility and sustainability of accountability reporting systems.
