

1. Record Nr.	UNINA9910298196303321
Titolo	Sustainable Business Models : Principles, Promise, and Practice // edited by Lars Moratis, Frans Melissen, Samuel O. Idowu
Pubbl/distr/stampa	Cham : , : Springer International Publishing : , : Imprint : Springer, , 2018
ISBN	3-319-73503-9
Edizione	[1st ed. 2018.]
Descrizione fisica	1 online resource (xxii, 423 pages) : illustrations
Collana	CSR, Sustainability, Ethics & Governance, , 2196-7075
Disciplina	658.408
Soggetti	Industrial management—Environmental aspects Leadership Social responsibility of business Sustainable development Economics - Sociological aspects Sustainability Management Business Strategy/Leadership Corporate Social Responsibility Sustainable Development Organizational Studies, Economic Sociology
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Nota di contenuto	Introduction: From corporate social responsibility to sustainable business models -- Part I: Sustainable Business Model Forms and Types -- Part II: Theoretical and Conceptual Approaches Towards Sustainable Business Models -- Part III: Applications of Sustainable Business Models: Sectoral and Country Examples -- Part IV: Frameworks and Toolkits for Sustainable Business Models.
Sommario/riassunto	This book provides a rich overview and takes a closer look at the current state of theory and practice in the field of sustainable business models. The chapters in this book examine and analyze existing and new approaches towards sustainable business models and showcase the implementation of sustainable business through both quantitative and qualitative studies, including several case studies and many practical examples. It approaches these issues from the standpoints of

diverse business disciplines to yield new insights and ideas that are relevant from both an academic and professional perspective. In its essence, the book examines how firms' value creation processes can be driven by sustainability and social responsibility and how this impacts business and society. Readers will find a range of sustainable business models that have been employed and are being pioneered in various industries around the globe – which are thoroughly investigated and discussed, and put into a comprehensive conceptual framework.

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