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Nota di contenuto	Part I. Experiential Learning in Education -- Chapter 1. Experiential Learning Philosophies of Enterprise and Entrepreneurship Education; Michael Breum Ramsgaard -- Chapter 2. Assessing Experiential Entrepreneurship Education: Key Insights from Five Methods in Use at a Venture Creation Program; Martin Lackéus and Karen Williams Middleton -- Chapter 3. Enterprise Simulation Gaming: Effective Practices for SimVenture Classic and VentureBlocks; Naveed Yasin and Khalid Hafeez -- Chapter 4. An Exploration of Experiential Education as a Catalyst for Future Entrepreneurs; Denis Hyams-Ssekasi and Elizabeth

F. Caldwell -- Chapter 5. An Appreciation of the Stakeholder Impact in an Enterprise Education Experiential Learning Event: 'The Enterprise Challenge,' a Case Story from Dumfries and Galloway, Scotland; Joan Scott, Bobby Mackie, Robert Smith and Judy Crooks -- Chapter 6. Embedding Interdisciplinary and Challenge-led Learning into the Student Experience; Jess Power -- Chapter 7. An Holistic Approach to the Delivery of Effective Enterprise Education; Veronica Scuotto and Alan Murray -- Part II. Experiential Learning in the World of Work -- Chapter 8. Experiential Learning in Entrepreneurial Families: Lessons from Mexico; Mariana Estrada-Robles -- Chapter 9. Learning from a Premium Dining Restaurant to Implement a Delight Strategy in a Bar / Grill: Applying Experiential Learning; David Bamber and Clay Gransden -- Chapter 10. Do Intrapreneurs Learn by Doing?; Maria de Lurdes Calisto -- Chapter 11. Understanding Organizational Values through Experiential Learning; David Bamber and Steve Harding -- Chapter 12. Experiential Learning through the Transformational Incubation Programme: A Case study from Accra, Ghana; Stephen Dobson, Gideon Maas, Paul Jones and Joan Lockyer -- Chapter 13. When Pedagogic Worlds Collide: Reflections on a Pan-European Entrepreneurship Education project Kate Penney, Dimitris Bibikas, Tim Vorley, and Robert Wapshott.

Sommario/riassunto

This topical new book provides an illuminating overview of enterprise education, and poses the question as to whether current establishments have adequate systems in place to prepare students for the world of work. Addressing the increasing need for graduates with practical skills and expertise in the labour market, this collection of insightful chapters analyses the opportunities that are available for aspiring entrepreneurs to develop enterprise skills and experience key aspects of starting and running a business, whilst in a supported environment such as an educational program or incubator scheme. With comprehensive discussion of higher education initiatives and empirical examples of experiential learning in the workplace, this book is an important and timely read for those researching business enterprise, entrepreneurship and higher education more generally.
