

1. Record Nr.	UNINA9910298192303321
Titolo	African Diaspora Direct Investment : Establishing the Economic and Socio-cultural Rationale / / edited by Dieu Hack-Polay, Juliana Siwale
Pubbl/distr/stampa	Cham : , : Springer International Publishing : , : Imprint : Palgrave Macmillan, , 2018
ISBN	9783319720470 3319720473
Edizione	[1st ed. 2018.]
Descrizione fisica	1 online resource (285 pages)
Collana	Palgrave Studies of Entrepreneurship in Africa, , 2662-1177
Disciplina	332.6730967
Soggetti	International business enterprises New business enterprises Venture capital Project management Small business Employee health promotion International Business Start-Ups and Venture Capital Project Management Small Business Employee Health and Wellbeing
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Nota di contenuto	1. Introduction; Dieu Hack-Polay & Juliana Siwale -- Part I. Diaspora Direct Investment: Rationalities and Impact -- 2. Understanding Diaspora Transnationalism; Osa-Godwin Osaghae -- 3. Diaspora Investment and African National Economics: Case Studies; Gift Mugano -- 4. Mapping of Diaspora Direct Investment: Critical Areas of Investment; Juliana Siwale -- 5. Compassionate investment? Diaspora Contribution to Poverty Alleviation in Francophone West Africa; Dieu Hack-Polay -- Part II. Management of Diaspora Businesses -- 6. Diaspora Networks: A Social Capital Source for Entrepreneurship in Low-Income and Emerging Economies; Amon Simba & Nathanael Ojong

-- 7. Transnational Diaspora Entrepreneurship: Do Local Social Networks in Home Country Matter?; Olu Aluko & Walter Mswaka -- 8. Diaspora Businesses in Africa: Survival and Sustainability; Sombo Muzata Chunda -- 9. Management of Diaspora Businesses: Issues and Learning; John Opute -- 10. Gender and Diaspora Investment: What Do We Know?; Roda Madziva, Juliana Siwale & Juliet Thondhlana -- 11. Skilled Migrant African Women of Faith and Diaspora Investment; Juliet Thondhlana & Roda Madziva -- 12. Conclusion; Juliet Siwale & Dieu Hack-Polay.

Sommario/riassunto

Examining the experiences of Africans setting up businesses back home, the main focus of this book is to establish the economic, social and psychological reasons for such 'home direct investment'. Despite the personal sacrifices that are often needed in order to set up new ventures, the diaspora invests relentless effort and motivations in the pursuit of home ventures. The authors explore critical areas such as the social and psychological pressures that African Diasporas experience when investing in their home countries, as well as the management of diaspora businesses and the impact of such investment to local economies.
