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Nota di contenuto	1. Introduction; Dieu Hack-Polay & Juliana Siwale -- Part I. Diaspora Direct Investment: Rationalities and Impact -- 2. Understanding Diaspora Transnationalism; Osa-Godwin Osaghae -- 3. Diaspora Investment and African National Economics: Case Studies; Gift Mugano -- 4. Mapping of Diaspora Direct Investment: Critical Areas of Investment; Juliana Siwale -- 5. Compassionate investment? Diaspora Contribution to Poverty Alleviation in Francophone West Africa; Dieu Hack-Polay -- Part II. Management of Diaspora Businesses -- 6. Diaspora Networks: A Social Capital Source for Entrepreneurship in Low-Income and Emerging Economies; Amon Simba & Nathanael Ojong -- 7. Transnational Diaspora Entrepreneurship: Do Local Social Networks in Home Country Matter?; Olu Aluko & Walter Mswaka -- 8. Diaspora Businesses in Africa: Survival and Sustainability; Sombo

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Sommario/riassunto

Examining the experiences of Africans setting up businesses back home, the main focus of this book is to establish the economic, social and psychological reasons for such 'home direct investment'. Despite the personal sacrifices that are often needed in order to set up new ventures, the diaspora invests relentless effort and motivations in the pursuit of home ventures. The authors explore critical areas such as the social and psychological pressures that African Diasporas experience when investing in their home countries, as well as the management of diaspora businesses and the impact of such investment to local economies.
