

1. Record Nr.	UNINA9910298192003321
Titolo	The Palgrave Encyclopedia of Strategic Management
Pubbl/distr/stampa	London : , : Palgrave Macmillan UK : , : Imprint : Palgrave Macmillan, , 2018
ISBN	1-137-00772-9
Edizione	[1st ed. 2018.]
Descrizione fisica	1 online resource (76 illus., 7 illus. in color. eReference.)
Disciplina	658.003
Soggetti	Strategic planning Leadership Economics Social sciences Humanities Management Industrial organization Business Strategy and Leadership Humanities and Social Sciences Organization
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Includes index.
Sommario/riassunto	The Palgrave Encyclopedia of Strategic Management has been written by an international team of leading academics, practitioners and rising stars and contains almost 550 individually commissioned entries. It is the first resource of its kind to pull together such a comprehensive overview of the field and covers both the theoretical and more empirically/practitioner oriented side of the discipline.