

1. Record Nr.	UNINA9910298191203321
Titolo	Asian Youth Travellers : Insights and Implications / / edited by Catheryn Khoo-Lattimore, Elaine Chiao Ling Yang
Pubbl/distr/stampa	Singapore : , : Springer Nature Singapore : , : Imprint : Springer, , 2018
ISBN	981-10-8539-0
Edizione	[1st ed. 2018.]
Descrizione fisica	1 online resource (203 pages)
Collana	Perspectives on Asian Tourism, , 2509-4211
Disciplina	338.47915
Soggetti	Tourism Management Ethnology - Asia Culture Youth - Social life and customs Tourism Management Asian Culture Youth Culture
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Nota di contenuto	1. Asian youth tourism: Contemporary trends, cases and issues BY Catheryn Khoo-Lattimore and Elaine Chiao Ling Yang -- 2. An insight into the motivations of Thai Working and Holiday Makers (WHMs) BY Walanchalee Wattanacharoensil and Suwadee Talawanich -- 3. Asian youth's motivations and experience of short-term international field trips: Two cases of students in Macao, China and Seoul, South Korea BY Suh-hee Choi and Jurak Kim -- 4. Azerbaijan youth culture and its influence on their dark tourism experiences BY Firangiz Israfilova and Catheryn Khoo-Lattimore -- 5. Donkey friends in Europe: A mobile ethnographic study in group orientation of Chinese outbound backpackers BY Wenjie Cai -- 6. "Stranger in foreign lands": Exploring Chinese post-80s tourists' safety concerns and coping strategies in adventure tourism BY Mingming Cheng -- 7. Japanese students on educational tourism: Current trends and challenges BY Hayato Nagai and Sho Kashiwagi -- 8. The motivations and experiences of young Chinese self-drive tourists BY Claire Liu -- 9. Determinants of travel

intention among Asian visitors at the cultural creative parks – perspective from theory of planned behavior BY Ryan Wu and Chia-Wen Chen -- 10. The interpersonal interaction and socialisation of volunteers: Case study of ride for love BY Julie Jie Wen, Qing-qing Lin and Bi-qi Peng.

Sommario/riassunto

This book offers a bird's-eye view of the current trends, opportunities, and challenges related to Asian youth travellers, and it also presents a holistic framework for future research to build upon. Managerial and policy implications are provided for the tourism and hospitality industry and government agencies to better accommodate the needs of Asian youth travellers – a unique and diverse market that is yet to be fully unveiled to the world. This book investigates the key characteristics that define contemporary Asian youth travellers, adopting a broad definition of Asia. While it includes relatively mature markets, it also features emerging markets in Southeast Asia, South Asia, and West Asia. The book looks at different forms of tourism undertaken by Asian travellers, encompassing educational tourism, adventure tourism, working holiday, self-driving tourism, dark tourism, volunteer tourism, and cultural tourism. A wide range of topics are discussed, from history to current trends, from motivations to constraints, from the influence of culture and religion on travel behaviour to the search of social freedom through travel, and from destination choice to destination avoidance. The findings and interpretations are drawn from diverse and novel research methods, such as netnography, visual anthropology, historiography, interview, focus group, survey, and document analysis.
