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Titolo	Knowledge Management [[electronic resource]] : Value Creation Through Organizational Learning / / by Klaus North, Gita Kumta
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ISBN	3-319-59978-X
Edizione	[2nd ed. 2018.]
Descrizione fisica	1 online resource (XXV, 344 p. 84 illus., 38 illus. in color.)
Collana	Springer Texts in Business and Economics, , 2192-4333
Disciplina	658.4038
Soggetti	Knowledge management Management Industrial management Organization Planning Industrial organization Knowledge Management Innovation/Technology Management Industrial Organization Gestió del coneixement Organització Eficàcia organitzativa Llibres electrònics
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Towards a Digitally Enabled Knowledge Society -- Knowledge in Organisations -- Organisational Forms to Leverage Knowledge -- Knowledge Work(ers) in the Digital Age -- Strategies for Managing Knowledge -- Context Specific Knowledge Management Strategies -- Information and Communication Technologies Supporting the Digital Transformation of Knowledge Work -- Measuring and Safeguarding Intellectual Capital -- How to Put Knowledge Management into Practice -- Multilingual Glossary.
Sommario/riassunto	This textbook on knowledge management draws on the authors' more

than twenty years of research, teaching and consulting experience. The first edition of this book brought together European, Asian and American perspectives on knowledge-based value creation; this second edition features substantial updates to all chapters, reflecting the implications of the digital transformation on knowledge work and knowledge management. It also addresses three new topics: the impact of knowledge management practices on performance; knowledge management in the public sector; and an introduction to ISO 9001:2015 as an implementation framework. The book is intended not only for academic education but also as an essential guide for managers, consultants, trainers, coaches, and all those engaged in business, public administration or non-profit work who are interested in learning about organizations in a knowledge economy. Given its wealth of case studies, examples, questions, exercises and easy-to-use knowledge management tools, it offers a true compendium for learning about and implementing knowledge management initiatives.
