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Titolo	Building Efficient Management and Leadership Practices : The Contemporary Relevance of Chester I. Barnard's Thought in the Context of the Knowledge-Based Economy / / by Stefania Zanda
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Descrizione fisica	1 online resource (187 pages)
Collana	Innovation, Technology, and Knowledge Management, , 2197-5698
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Soggetti	Leadership Knowledge management Social responsibility of business Business Strategy/Leadership Knowledge Management Corporate Social Responsibility
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Nota di bibliografia	Includes bibliographical references at the end of each chapters.
Nota di contenuto	Chapter 1: Introduction -- Chapter 2: A High Quality Management Model -- Chapter 3: Where the Classic Theory of Management was Born -- Chapter 4: The Management Process According to Barnard -- Chapter 5: Emerging Objectives of the Firm -- Chapter 6: The Role of Authority and its Source in Complex Organizations -- Chapter 7: Creating and Supporting a Sustainable Cooperative System -- Chapter 8: A Glance at Effectiveness and Efficiency. Chapter 9: The Leadership Function -- Chapter 10: Final Thoughts for Managers and Executive of the Knowledge Economy.
Sommario/riassunto	This book examines the relationships among leadership, the quality of the management process and business results. Drawing from the pioneering contributions of Chester I. Barnard, this book defines the role and characteristics of an effective and efficient manager in the new knowledge economy. This book also examines the relevance of Barnard's work on modern studies in economics and business administration. Chester I. Barnard considered the company to be a

complex socio-economic system, oriented towards general aims. A company's behavior is rational if its constituent elements and management models are planned, organized, guided and regulated in order to create and maintain a cooperative system that combines efficiency and effectiveness. In this book, the conceptual construction of Barnard's management theory is represented by a synthetic scheme in which the various components of the business process (including leadership) and their influences on the outcome variables of the company are linked as a system. This approach makes this book appealing to academics, scholars and professionals in business, management, administration and knowledge management.
