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Titolo	Emergent Knowledge Strategies [[electronic resource]] : Strategic Thinking in Knowledge Management / / by Ettore Bolisani, Constantin Bratianu
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Descrizione fisica	1 online resource (214 pages) : illustrations
Collana	Knowledge Management and Organizational Learning, , 2199-8663 ; ; 4
Disciplina	650
Soggetti	Knowledge management Data mining Management information systems Leadership Knowledge Management Data Mining and Knowledge Discovery Business Information Systems Business Strategy/Leadership
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Nota di bibliografia	Includes bibliographical references.
Nota di contenuto	1. The Elusive Definition of Knowledge -- 2. The Emergence of Knowledge Management -- 3. Knowledge as a Strategic Weapon -- 4. Understanding the Future -- 5. Knowledge Strategies -- 6. Knowledge and Strategy Formulation in a Turbulent World -- 7. Generic Knowledge Strategies -- 8. Strategic Performance and Knowledge Measurement -- 9. Beyond Conclusion. .
Sommario/riassunto	This book is intended to spark a discourse on, and contribute to finding a clear consensus in, the debate between conceptualizing a knowledge strategy and planning a knowledge strategy. It explores the complex relationship between the notions of knowledge and strategy in the business context, one that is of practical importance to companies. After reviewing the extant literature, the book shows how the concept of knowledge strategies can be seen as a new perspective for exploring

business strategies. It proposes a new approach that clarifies how planned and emergent knowledge strategies allow companies to make projections into the uncertain and unpredictable future that dominates today's economy.
