

1. Record Nr.	UNINA9910298182403321
Titolo	Digital Transformation of the Consulting Industry : Extending the Traditional Delivery Model // edited by Volker Nissen
Pubbl/distr/stampa	Cham : , : Springer International Publishing : , : Imprint : Springer, , 2018
ISBN	3-319-70491-5
Edizione	[1st ed. 2018.]
Descrizione fisica	1 online resource (XVII, 442 p. 123 illus.)
Collana	Progress in IS, , 2196-8705
Disciplina	650 658.05
Soggetti	Information technology Business—Data processing Application software Service industries Leadership IT in Business Information Systems Applications (incl. Internet) Services Business Strategy/Leadership
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Nota di bibliografia	Includes bibliographical references at the end of each chapters.
Nota di contenuto	Introduction -- Part I: Science Contributions -- Part II: Applied Digitalization in the Consulting Industry. .
Sommario/riassunto	This book discusses the opportunities and conditions that digital technology provides to extend, innovate and differentiate the services offered by consulting companies. It introduces suitable artefacts like web-based consulting platforms, consulting applications, semantic technologies and tools for data mining and collaboration. Furthermore it examines concepts to evaluate the virtualization of consulting processes and showcases how solutions can be developed to blend traditional and digital consulting models. Presenting state-of-the-art research and providing a comprehensive overview of the methods and techniques needed for digital transformation in the consulting industry, the book serves as both a guide and a roadmap for innovative

consulting companies.
