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Collana	India Studies in Business and Economics, , 2198-0012
Disciplina	303.482
Soggetti	Management Industrial management Globalization Markets Production management Innovation/Technology Management Emerging Markets/Globalization Operations Management
Lingua di pubblicazione	Inglese
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Nota di bibliografia	Includes bibliographical references at the end of each chapters.
Nota di contenuto	Pull factors of FDI: A cross country analysis of advanced and developing countries -- India in the International Production Network: The Role of Outward FDI -- Foreign direct investment and business cycle co-movements: The panel data evidence -- Firm Capabilities and Productivity Spillovers from FDI: Evidence from Indian Manufacturing Firms -- FDI, total factor productivity and R&D in Indian manufacturing: Revisited -- R & D Spillovers and in-house R & D intensity: A Study of the Electronic Goods Sector in India -- Innovation, product life cycles and intellectual property rights protection: what is the best place to invent something -- Innovation Consolidation Nexus: Evidence from India's Manufacturing Sector -- Is Intra-Industry Trade Gainful? Evidence From Manufacturing Industries of India -- What makes enterprises in auto component industry perform? Emerging role of labour, information technology and knowledge management.
Sommario/riassunto	This book examines the globalisation of technology and innovation in the modern world. Enterprises globalise in several ways, e.g. by

exporting, sourcing components and materials from other countries (B2B commerce), outsourcing, licensing their technologies and production, and foreign direct investments (FDI). Transaction costs and location advantages play a crucial role in selecting the best mode of globalisation. A number of important questions – like what are the pull and push factors contributing to FDI, does outward FDI from a developing country like India contribute to participation in international production networks, and does FDI mitigate business cycle co-movements – keep cropping up in the growing body of knowledge on the globalisation of technology. This book addresses these issues, as well as the consequences of FDI – in particular, with regard to technology, productivity, and R&D spillovers. Issues related to innovations, R&D, intra-industry trade, and knowledge management are also discussed.

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