

1. Record Nr.	UNINA9910298178403321
Autore	Boateng Amanobe
Titolo	African female entrepreneurship : merging profit and social motives for the greater good // by Amanobe Boateng
Pubbl/distr/stampa	Cham : , : Springer International Publishing : , : Imprint : Palgrave Macmillan, , 2018
ISBN	3-319-65846-8
Edizione	[1st ed. 2018.]
Descrizione fisica	1 online resource (XIX, 146 p. 2 illus.)
Collana	Palgrave pivot
Disciplina	650.1082
Soggetti	International business enterprises Africa—Economic conditions Entrepreneurship Globalization Markets Diversity in the workplace African Business Emerging Markets/Globalization Diversity Management/Women in Business
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Nota di contenuto	Part I. Setting the Scene -- Chapter 1. Contextualising Women's Entrepreneurship in Africa -- Chapter 2. A Theoretical Research Framework -- Part II. A Close-Up View of African Female Entrepreneurs -- Chapter 3. Female Entrepreneurship in Africa and Research Insights from Different Regions of the Continent -- Chapter 4. Social Entrepreneurship and the Possible Intersect with Female Entrepreneurship -- Chapter 5. A Theory for the Development of African Female Entrepreneurship.
Sommario/riassunto	'This is a welcome contribution to the growing body of research on African entrepreneurship. Its focus on African women entrepreneurs and their unique ability to merge profit and social motives showcases the innate strength, courage and dynamism of our women, and reinforces the pivotal role that they are playing in shaping the Continent's bright future.' —Ndidi Okonkwo Nwuneli, Founder of LEAP

Africa, Co-Founder of AACE Foods and Sahel Capital, and Author of *Social Innovation in Africa: A Practical Guide for Scaling Impact*. 'Amanobe Boateng provides a truly thought-provoking book.' —Dr. Valerie Sabatier, Grenoble Ecole de Management

Contributing to academic discussions on entrepreneurship and gender in Africa, this book provides coverage of recent trends and an exploration of the evolution of female entrepreneurship over time. This innovative new text, written from an African woman's perspective, fills a gap in current literature on this topic and places important focus on the role of female entrepreneurship in Africa's development as a continent. Focussing on key issues such as social feminism and the capability approach, the author addresses the possibility of a potential overlap between social entrepreneurship and female entrepreneurship in Africa. Insightful accounts of women from countries such as South Africa, Namibia and Ghana, along with theoretical research into the further development and advancement of female entrepreneurs, make this book an important must-read for those interested in entrepreneurship and gender in Africa.
