Record Nr. UNINA9910298177003321 Knowledge Management in the Sharing Economy: Cross-Sectoral **Titolo** Insights into the Future of Competitive Advantage / / edited by Elena-Mdlina Vtmnescu, Florina Magdalena Pînzaru Cham:,: Springer International Publishing:,: Imprint: Springer,, Pubbl/distr/stampa 2018 **ISBN** 3-319-66890-0 Edizione [1st ed. 2018.] Descrizione fisica 1 online resource (XII, 288 p. 29 illus., 9 illus. in color.) Collana Knowledge Management and Organizational Learning, , 2199-8663;; 658.4038 Disciplina Soggetti Knowledge management Nonprofit organizations Industrial organization **Knowledge Management** Non-Profit Organizations and Public Enterprises Industrial Organization Lingua di pubblicazione Inglese **Formato** Materiale a stampa Livello bibliografico Monografia Nota di bibliografia Includes bibliographical references at the end of each chapters. Sommario/riassunto This volume explores the challenge of engaging knowledge management in a sharing economy. In a hyper-competitive business environment, everything tends to be digital, virtual and highly networked, which raises the issue of how knowledge management can support the decision whether or not to share strategic resources or capabilities. The book answers questions such as: to what extent does the sharing economy preserve or compromise the competitive advantage of organizations? And what are the knowledge-management strategies for competitive, yet cautious sharing dynamics?